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Levi Roots Caribbean Smokehouse signs with Feed It Back for menu insight

The London-based home of authentic Caribbean cuisine, Levi Roots Caribbean Smokehouse, has signed up with Feed It Back to gain menu insights, communicate with guests and manage social reviews.

Rebecca Light, Head of Operations, commented, “We will shortly be launching an exciting new menu offering traditional Caribbean dishes, but with Levi’s own twist. After evaluating several solutions, we feel that Feed It Back is best equipped to help us ensure our guests love our new dishes just as much as we do!”

Feed It Back’s EPOS-linked guest feedback platform presents guests with personalised questions based on their menu choices and dining experience in the restaurant. It also enables operators to monitor and analyse social reviews and communicate with guests, whether they have had a positive or negative experience.

“All operators need to be at the top of their game in the current climate,” said Feed It Back’s CEO, Carlo Platia. “A number of fast growing restaurant brands have selected us to help them on their journey and we are proud to welcome Levi Roots Caribbean Smokehouse.”

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