



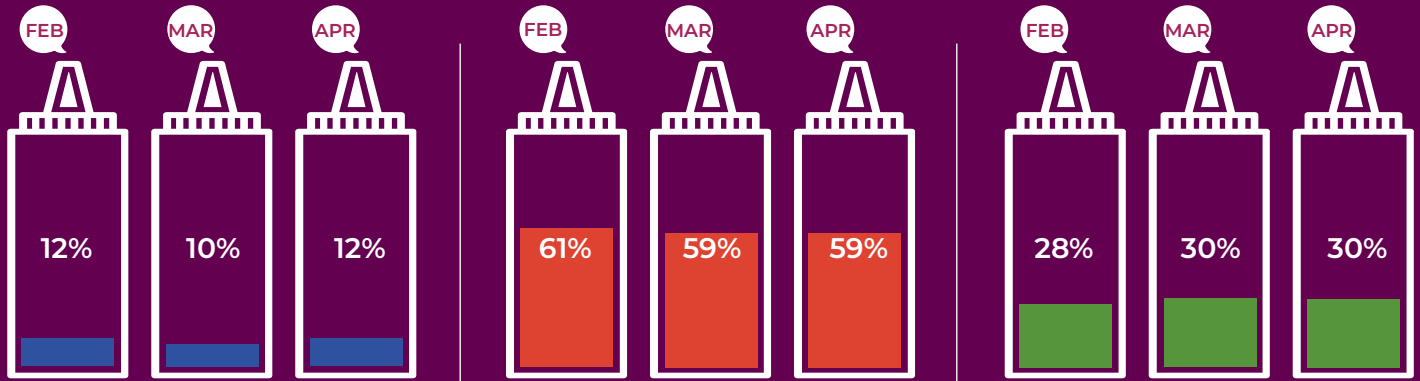
The data driving delighted guests

- FACEBOOK
- GOOGLE PLACES
- TRIPADVISOR

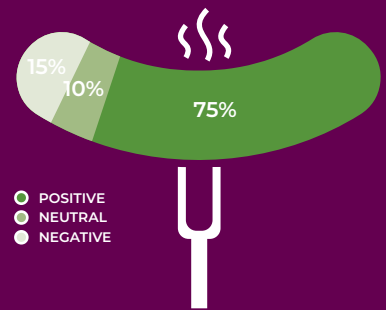
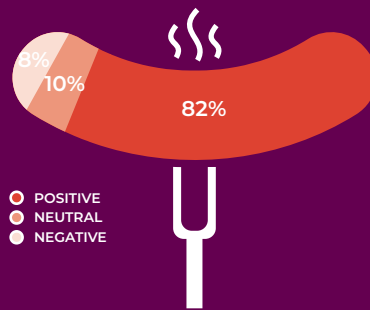
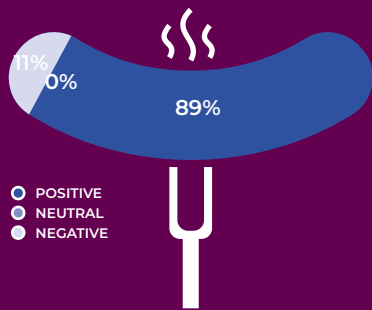
# APR 19 Monthly Social Review Report Pubs & Bars



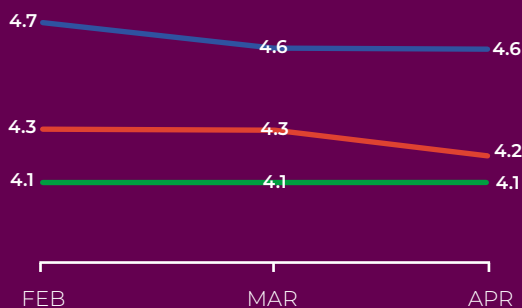
## % CHANNEL SHARE OF SOCIAL REVIEWS



## POSITIVE SENTIMENT TRACKER PER CHANNEL



## AVERAGE RATINGS



## POSITIVE & NEGATIVE REVIEWS

LOOK LUNCH BAR  
HELP UP PUB  
MENU MEAL  
THANK TIME  
PRICE  
BUSY COCKTAIL  
FRIEND NIGHT

EAT VISIT  
MINUTE PLACE  
COME  
POOR  
WAIT  
MEAL LOOK  
SERVE COLD ARRIVE  
TIME NICE  
TOLD



The data driving delighted guests

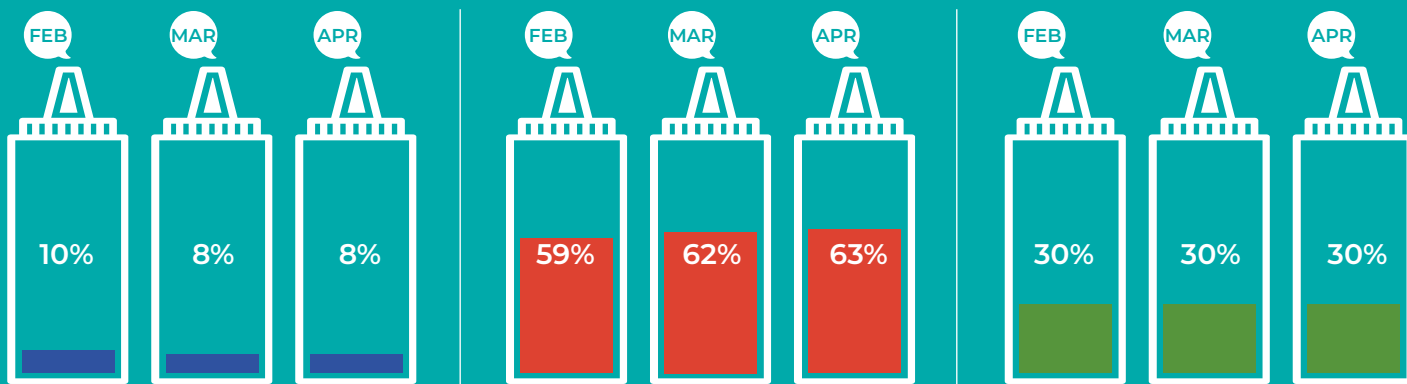
- FACEBOOK
- GOOGLE PLACES
- TRIPADVISOR

APR 19

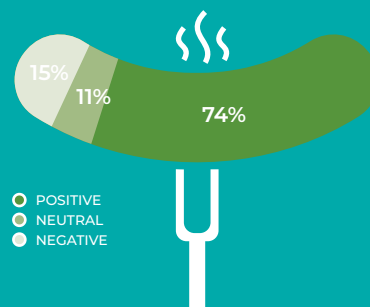
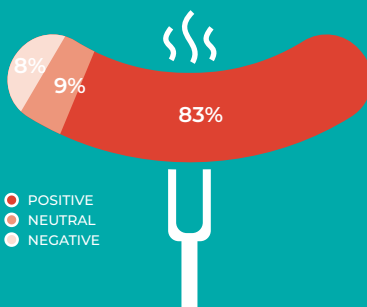
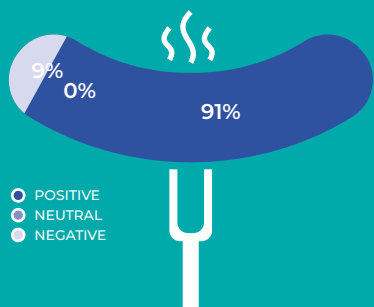
# Monthly Social Review Report Restaurants & Casual Dining Restaurants



## % CHANNEL SHARE OF SOCIAL REVIEWS



## POSITIVE SENTIMENT TRACKER PER CHANNEL



## AVERAGE RATINGS



## POSITIVE & NEGATIVE REVIEWS

