



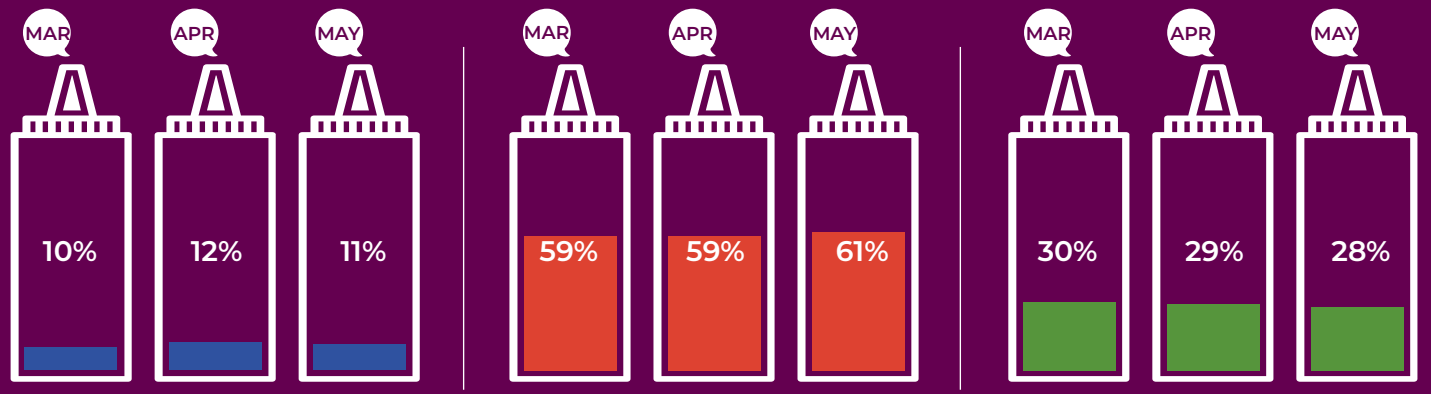
The data driving delighted guests

- FACEBOOK
- GOOGLE PLACES
- TRIPADVISOR

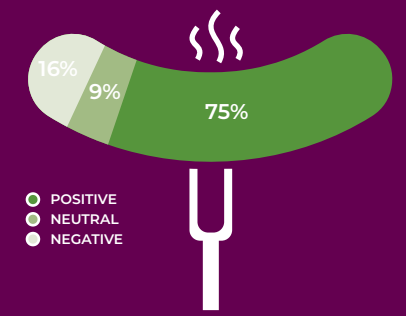
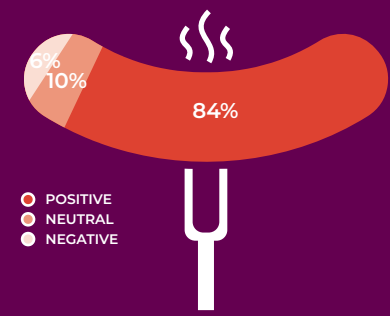
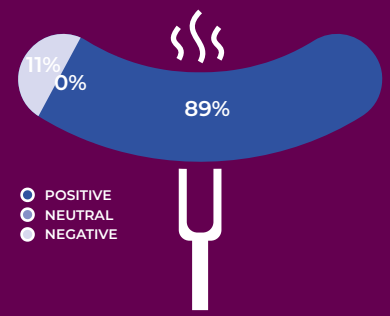
MAY 19 Monthly Social Review Report Pubs & Bars



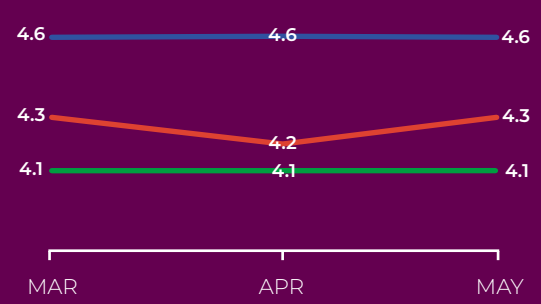
% CHANNEL SHARE OF SOCIAL REVIEWS



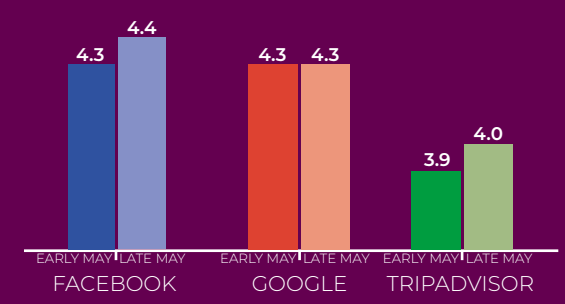
POSITIVE SENTIMENT TRACKER PER CHANNEL



AVERAGE RATINGS



BANK HOLIDAY AVERAGE RATINGS



POSITIVE & NEGATIVE REVIEWS



17% OF POSITIVE TRIPADVISOR REVIEWS MENTIONED "LUNCH"

10% OF NEGATIVE TRIPADVISOR REVIEWS MENTIONED "BREAKFAST"





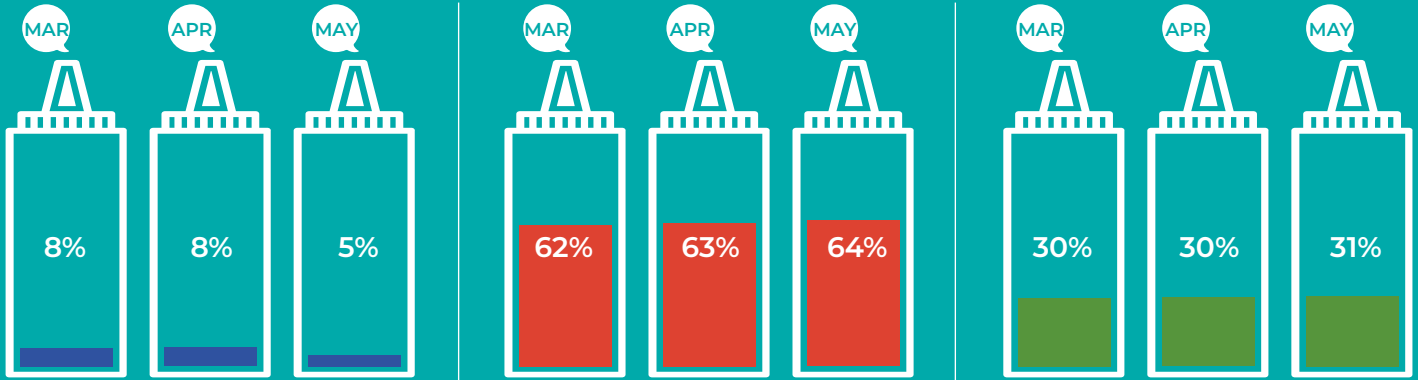
The data driving delighted guests

- FACEBOOK
- GOOGLE PLACES
- TRIPADVISOR

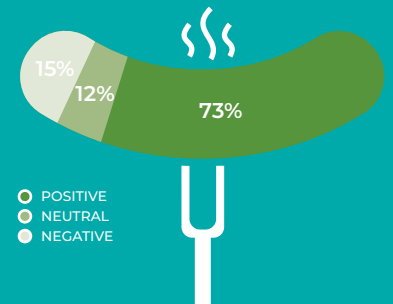
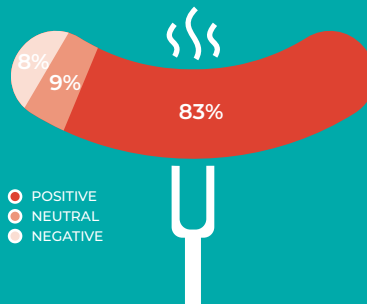
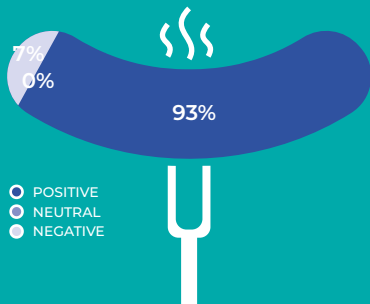
MAY 19 Monthly Social Review Report Restaurants & Casual Dining Restaurants



% CHANNEL SHARE OF SOCIAL REVIEWS



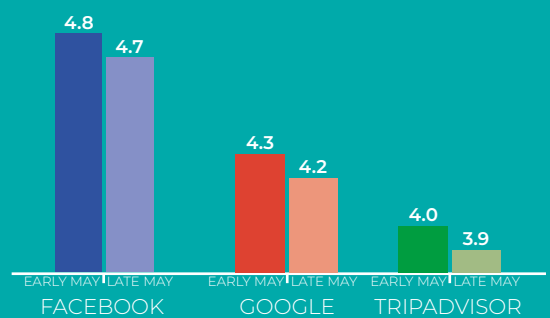
POSITIVE SENTIMENT TRACKER PER CHANNEL



AVERAGE RATINGS



BANK HOLIDAY AVERAGE RATINGS



POSITIVE & NEGATIVE REVIEWS

STARTER
MORE PIZZA
ATMOSPHERE
PRICE BEST DISH
MAIN LUNCH
THAI PERFECT
TASTE BOOK
CHOICE

14% OF
POSITIVE
TRIPADVISOR
REVIEWS
MENTIONED
"PRICE"

16% OF
NEGATIVE
TRIPADVISOR
REVIEWS
MENTIONED
"BOOK"

COME BILL
BAD PIZZA
STEAK STARTER
NIGHT MINUTE
WRONG SAT DISH MAIN
BOOK
CHIPS LAST
EAT