

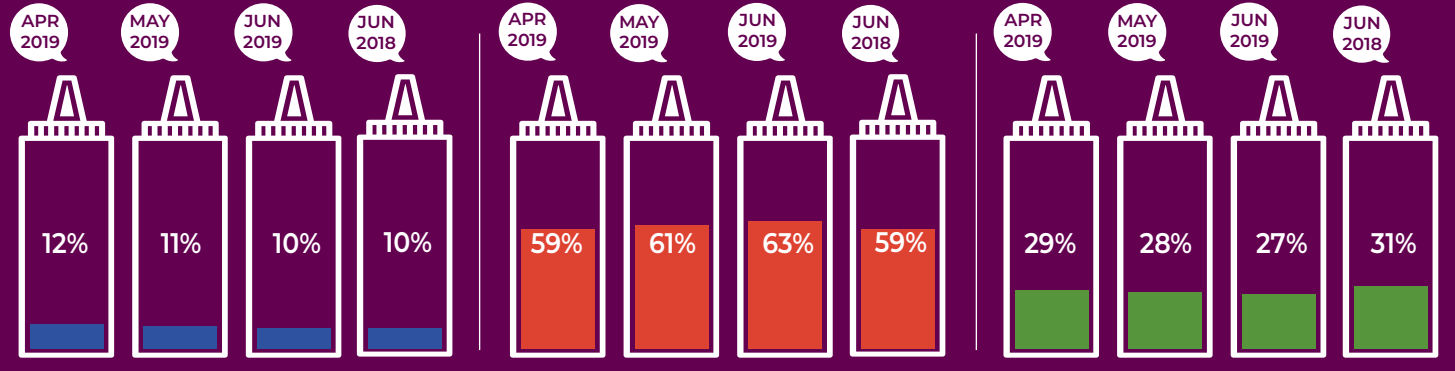


- FACEBOOK
- GOOGLE PLACES
- TRIPADVISOR

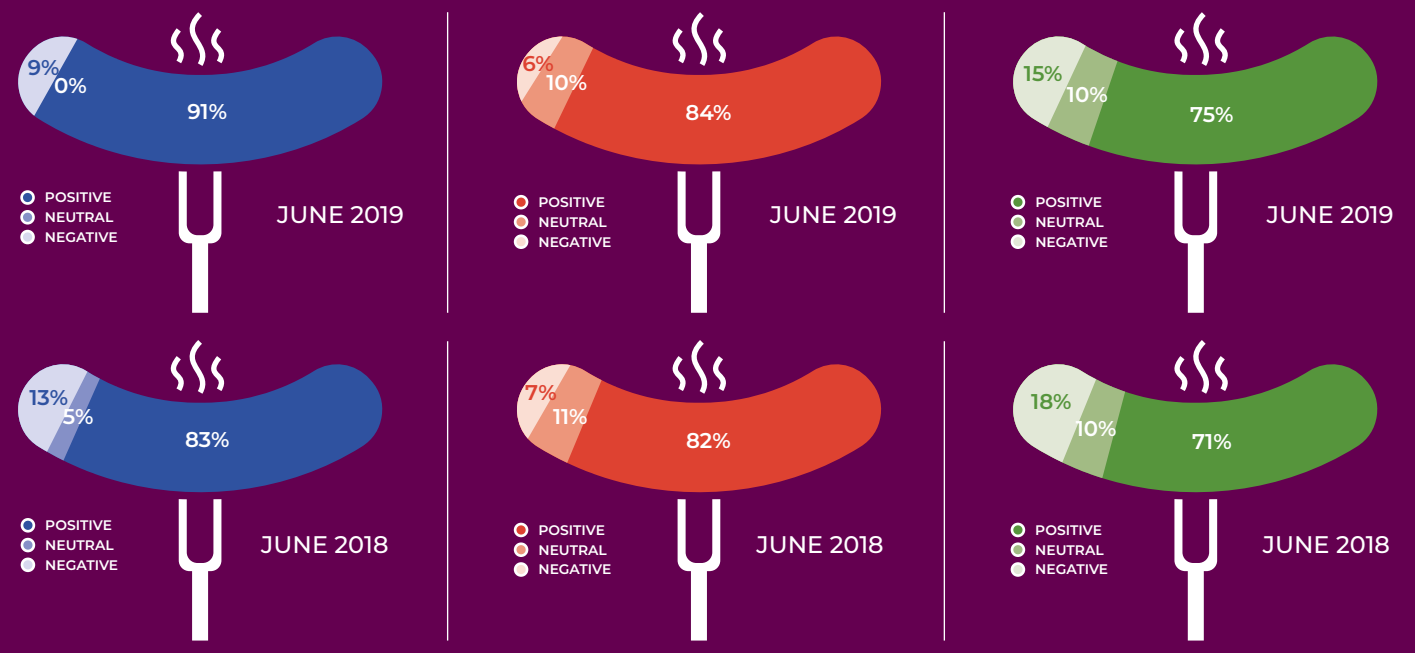
JUNE 19 Monthly Social Review Report Pubs & Bars



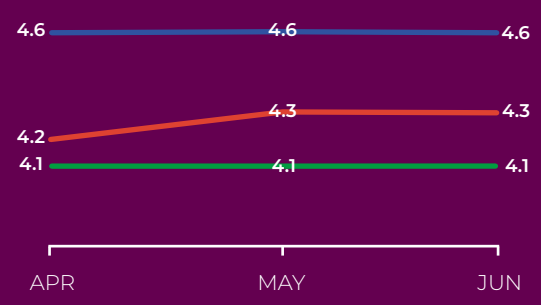
% CHANNEL SHARE OF SOCIAL REVIEWS



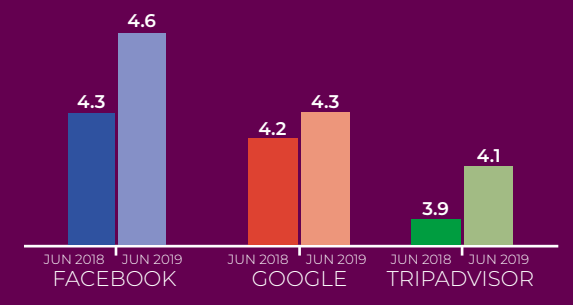
POSITIVE SENTIMENT TRACKER PER CHANNEL



AVERAGE RATINGS



YEAR ON YEAR AVERAGE RATINGS



6% OF POSITIVE REVIEWS MENTIONED "MENU"

26% OF NEGATIVE REVIEWS MENTIONED "WAIT"



The data driving delighted guests

- FACEBOOK
- GOOGLE PLACES
- TRIPADVISOR

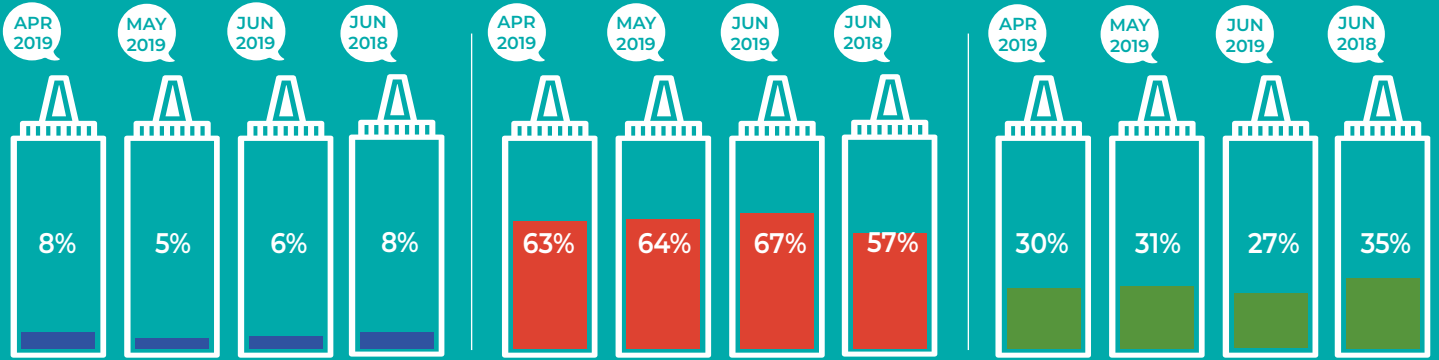
JUNE 19

Monthly Social Review Report

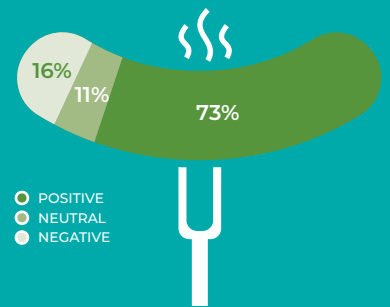
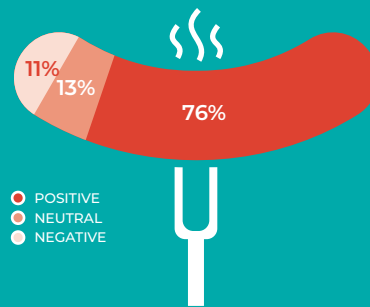
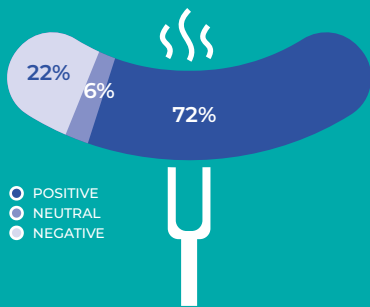
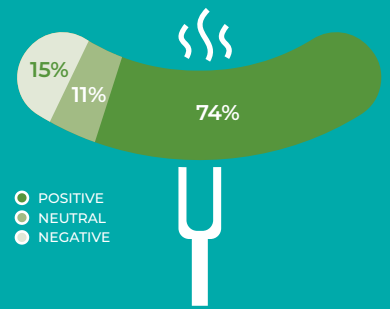
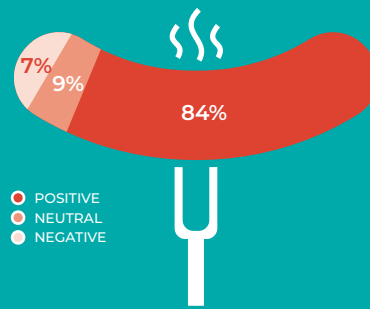
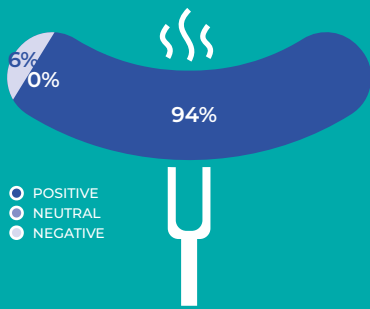
Restaurants & Casual Dining Restaurants



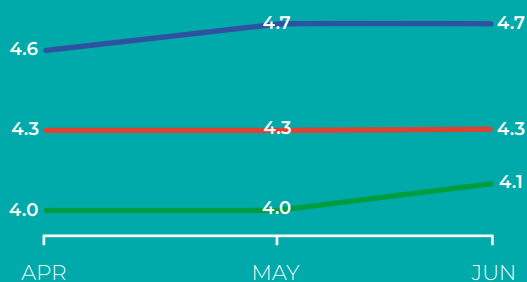
% CHANNEL SHARE OF SOCIAL REVIEWS



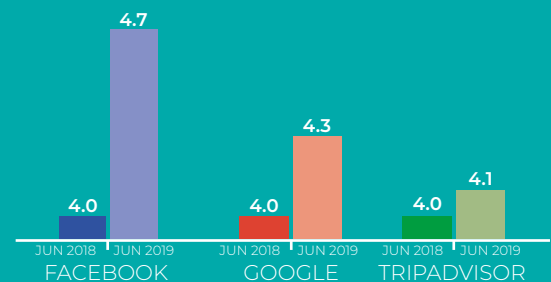
POSITIVE SENTIMENT TRACKER PER CHANNEL



AVERAGE RATINGS



YEAR ON YEAR AVERAGE RATINGS



7% OF POSITIVE REVIEWS MENTIONED "MEAL"

13% OF NEGATIVE REVIEWS MENTIONED "ARRIVE"