



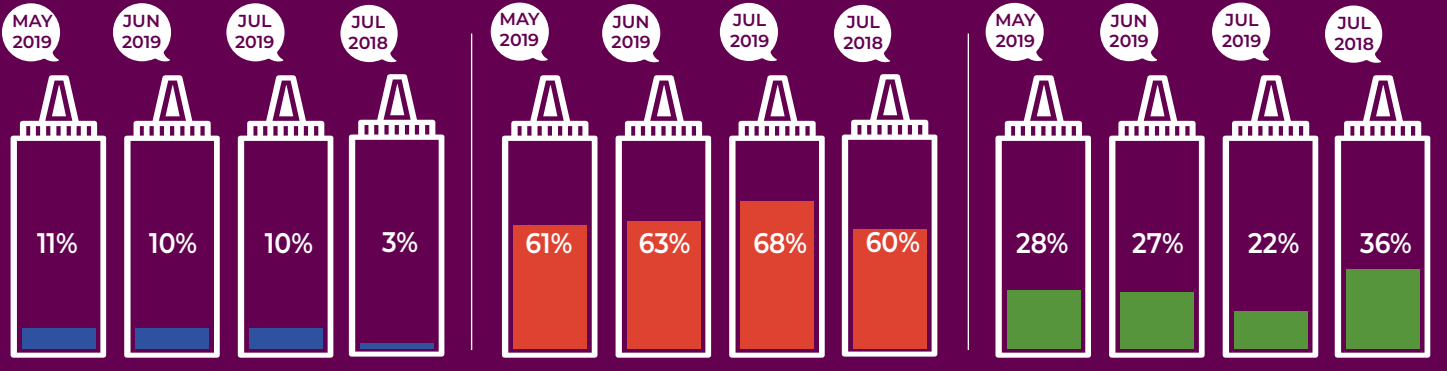
The data driving delighted guests

- FACEBOOK
- GOOGLE PLACES
- TRIPADVISOR

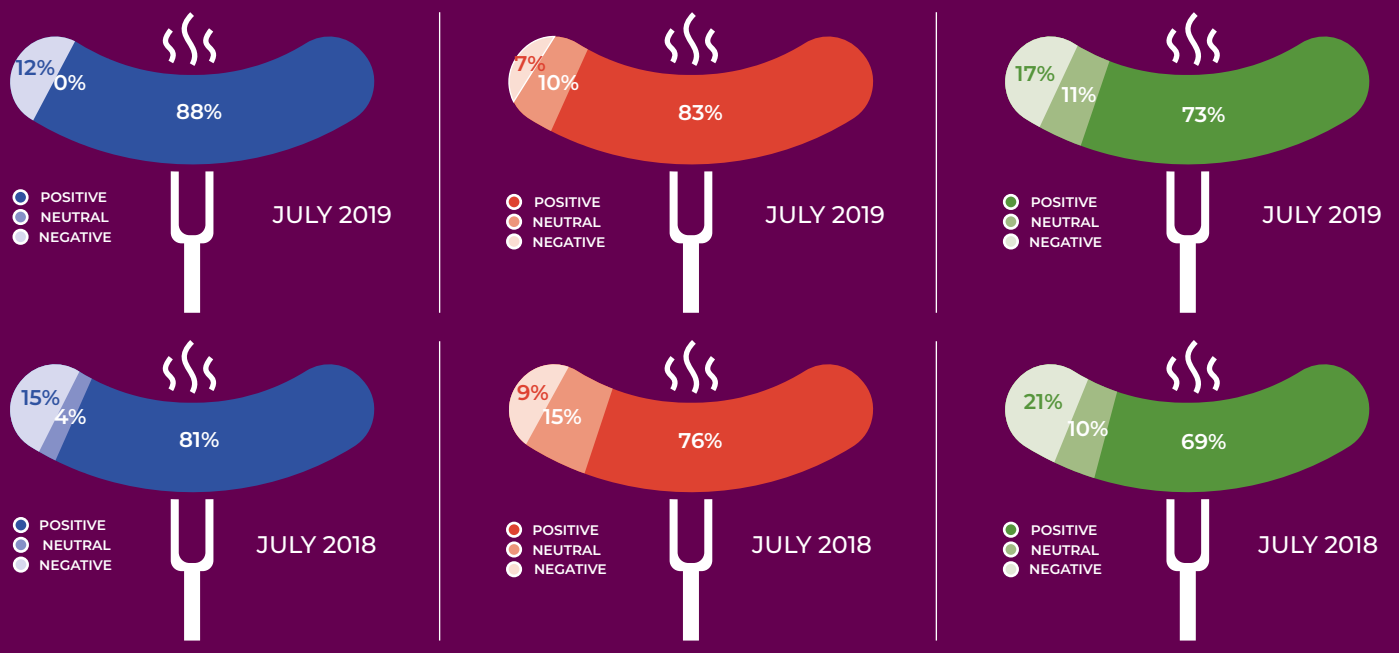
JULY 19 Monthly Social Review Report Pubs & Bars



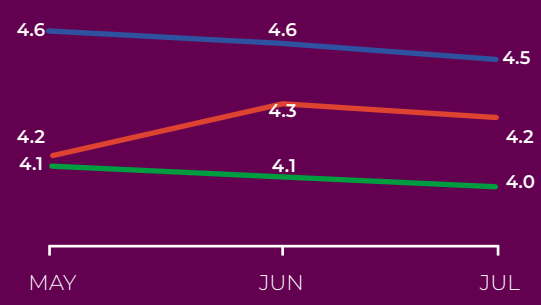
% CHANNEL SHARE OF SOCIAL REVIEWS



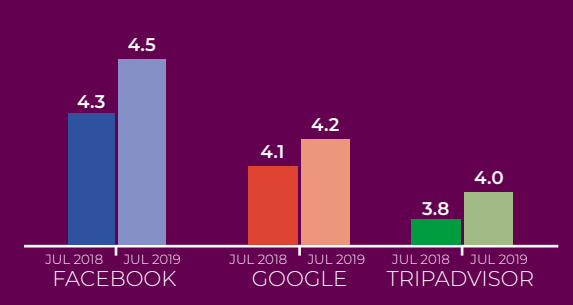
POSITIVE SENTIMENT TRACKER PER CHANNEL



AVERAGE RATINGS



YEAR ON YEAR AVERAGE RATINGS



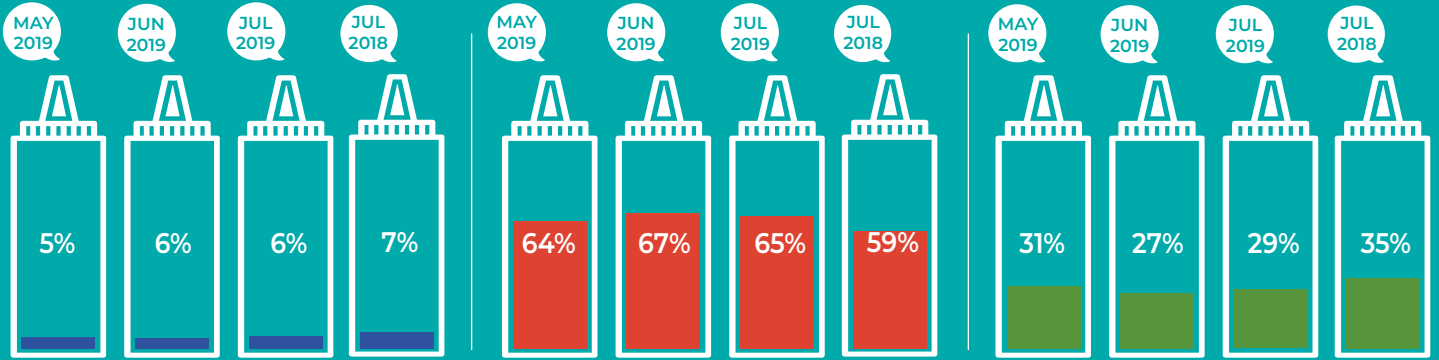
9% OF POSITIVE REVIEWS MENTIONED "COCKTAIL"

17% OF NEGATIVE REVIEWS MENTIONED "MEAL"

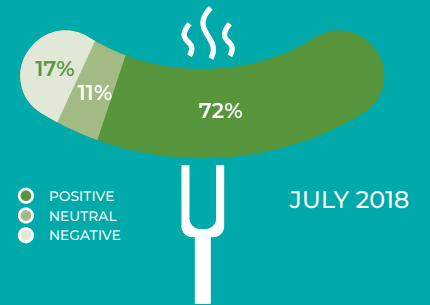
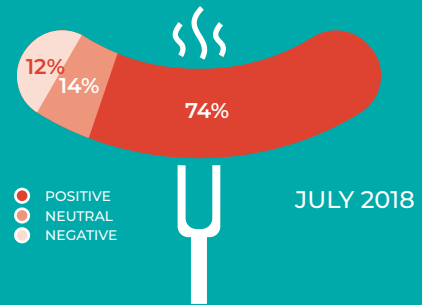
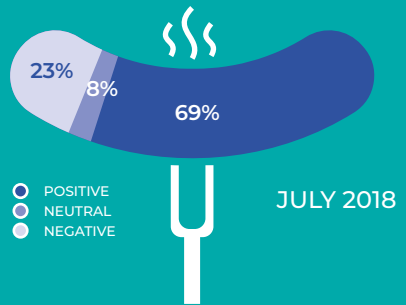
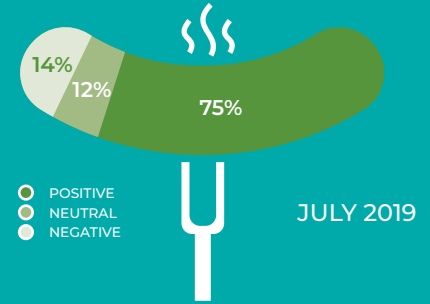
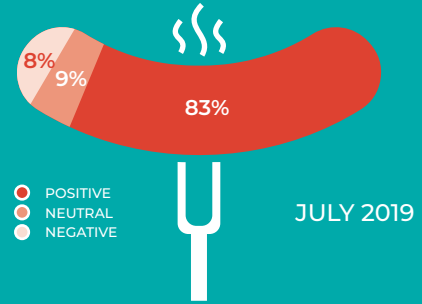
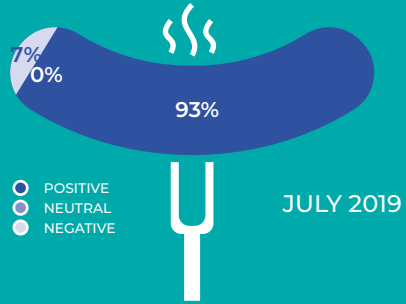
JULY 19 Monthly Social Review Report Restaurants & Casual Dining Restaurants



% CHANNEL SHARE OF SOCIAL REVIEWS



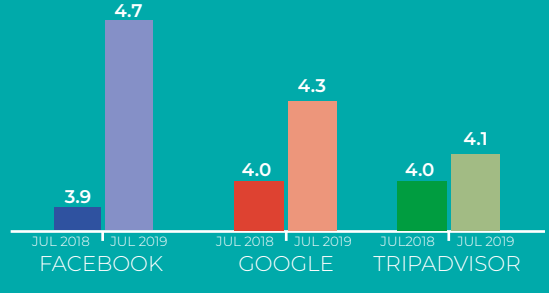
POSITIVE SENTIMENT TRACKER PER CHANNEL



AVERAGE RATINGS



YEAR ON YEAR AVERAGE RATINGS



7% OF POSITIVE REVIEWS MENTIONED "MEAL"

13% OF NEGATIVE REVIEWS MENTIONED "ARRIVE"