



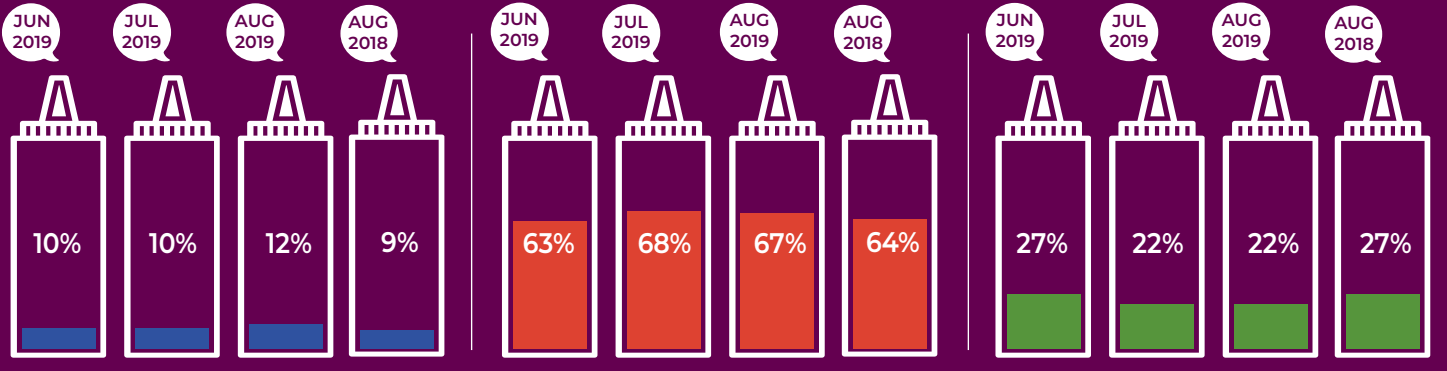
The data driving delighted guests

- FACEBOOK
- GOOGLE PLACES
- TRIPADVISOR

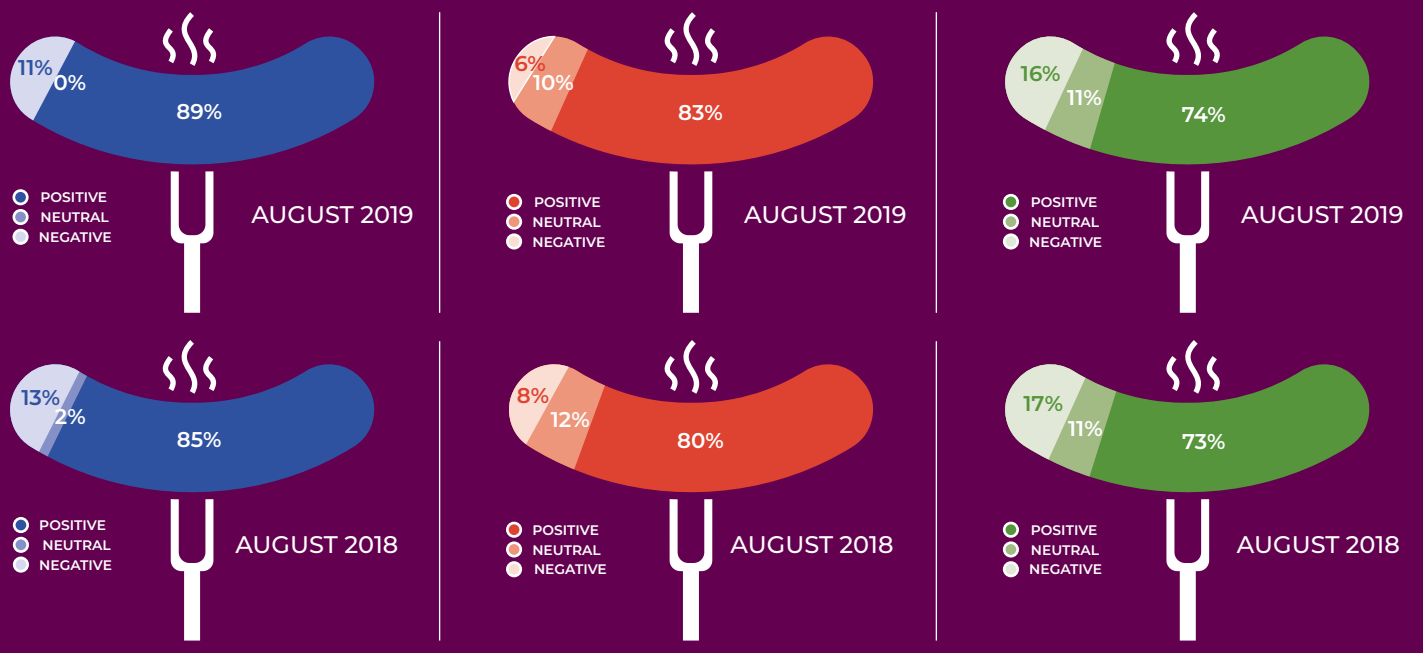
AUGUST 19 Monthly Social Review Report Pubs & Bars



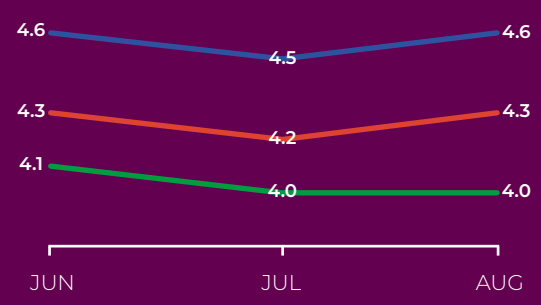
% CHANNEL SHARE OF SOCIAL REVIEWS



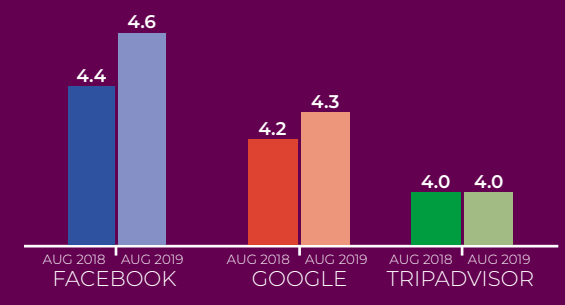
POSITIVE SENTIMENT TRACKER PER CHANNEL



AVERAGE RATINGS



YEAR ON YEAR AVERAGE RATINGS



6% OF POSITIVE REVIEWS MENTIONED "MENU"

20% OF NEGATIVE REVIEWS MENTIONED "TIME"

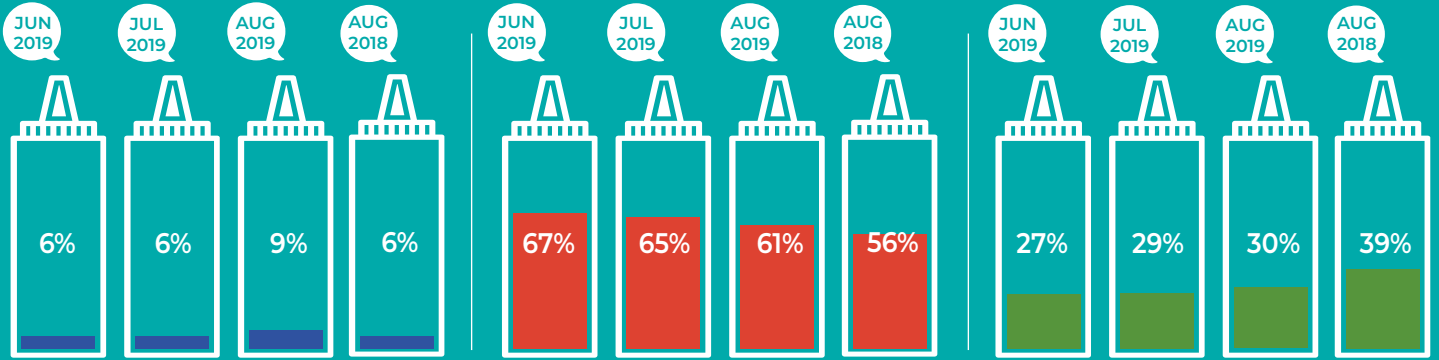


- FACEBOOK
- GOOGLE PLACES
- TRIPADVISOR

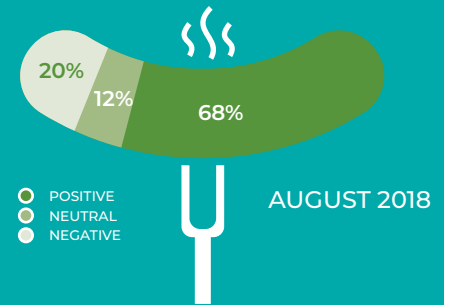
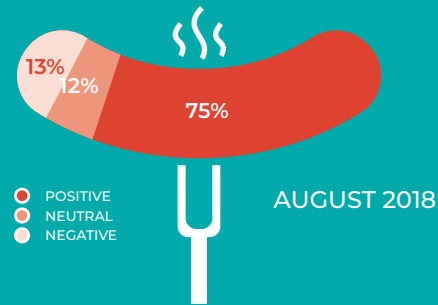
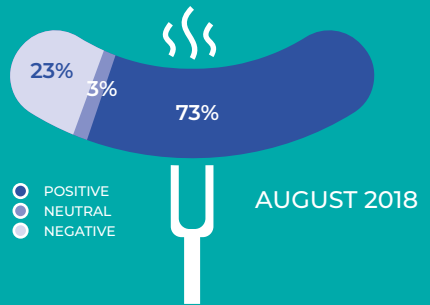
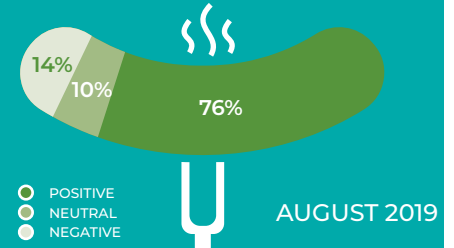
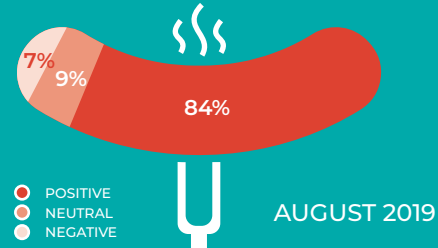
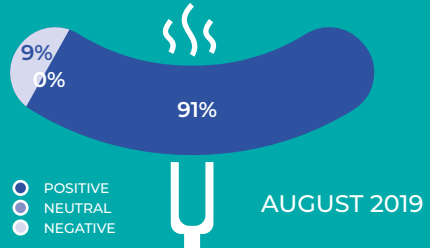
AUGUST 19 Monthly Social Review Report Restaurants & Casual Dining Restaurants



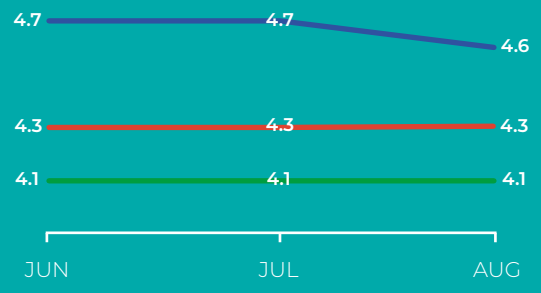
% CHANNEL SHARE OF SOCIAL REVIEWS



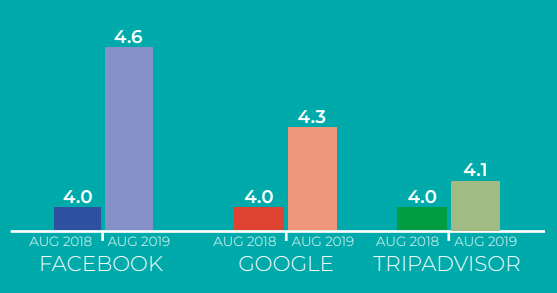
POSITIVE SENTIMENT TRACKER PER CHANNEL



AVERAGE RATINGS



YEAR ON YEAR AVERAGE RATINGS



9% OF POSITIVE REVIEWS MENTIONED "TIME"

37% OF NEGATIVE REVIEWS MENTIONED "WAIT"