



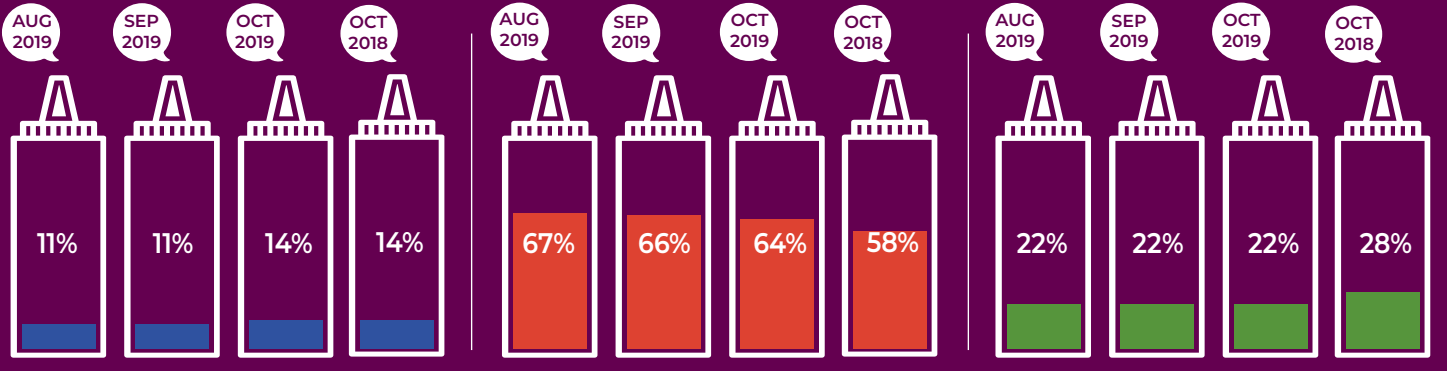
The data driving delighted guests

- FACEBOOK
- GOOGLE PLACES
- TRIPADVISOR

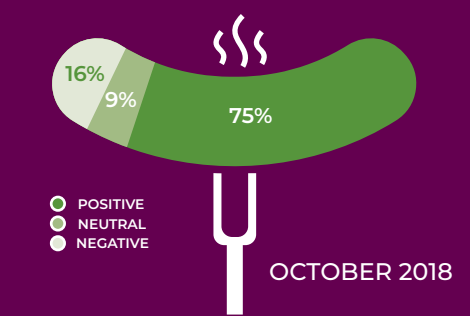
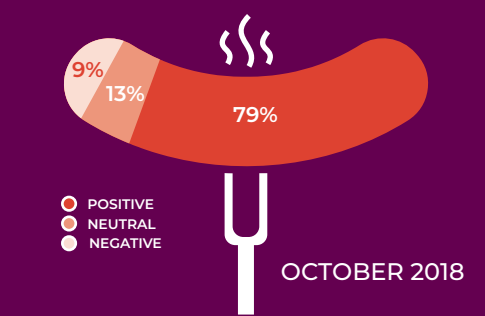
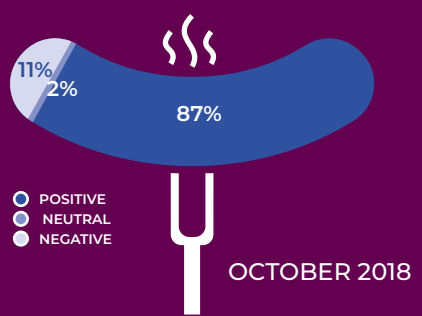
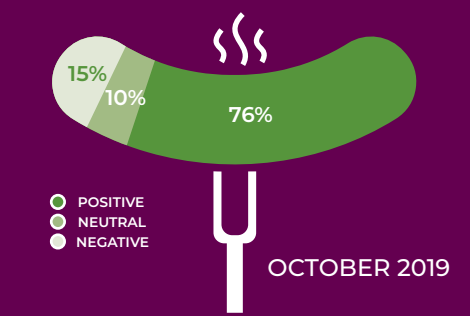
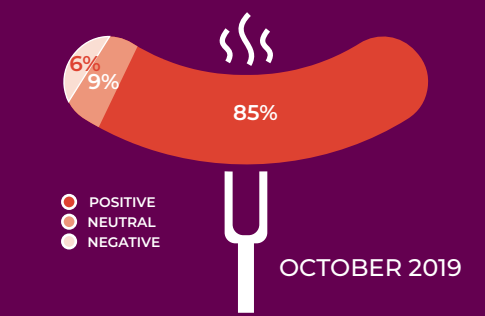
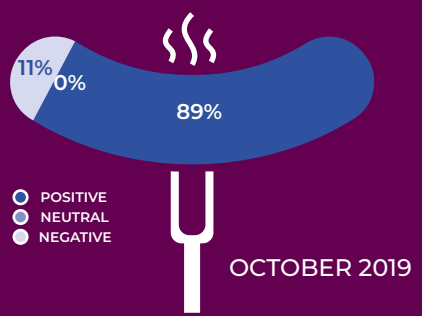
# OCTOBER 19 Monthly Social Review Report Pubs & Bars



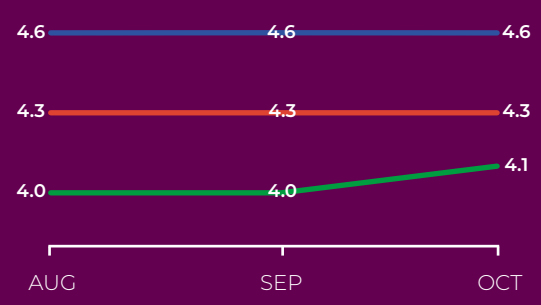
## % CHANNEL SHARE OF SOCIAL REVIEWS



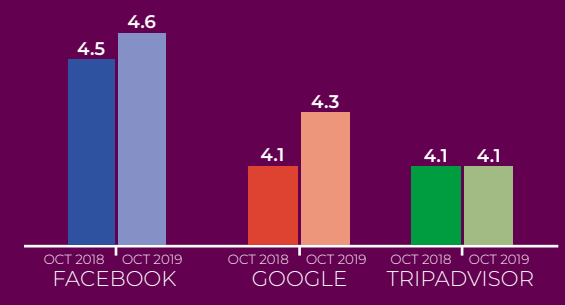
## POSITIVE SENTIMENT TRACKER PER CHANNEL



## AVERAGE RATINGS



## YEAR ON YEAR AVERAGE RATINGS



6% OF POSITIVE REVIEWS MENTIONED "MENU"

17% OF NEGATIVE REVIEWS MENTIONED "BAR"



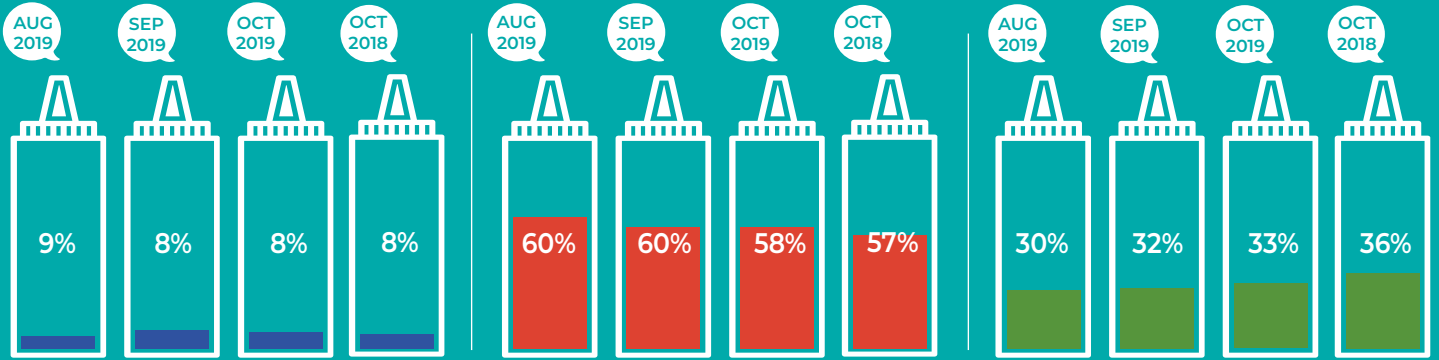
The data driving delighted guests

- FACEBOOK
- GOOGLE PLACES
- TRIPADVISOR

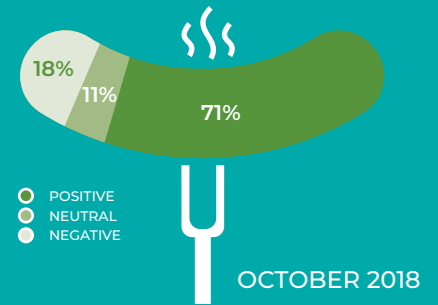
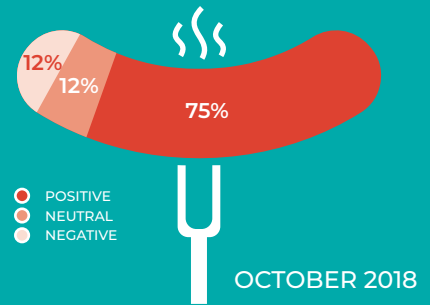
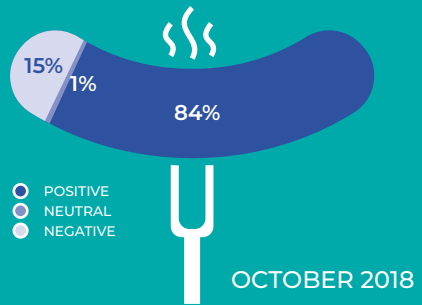
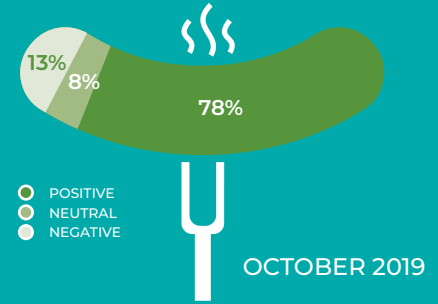
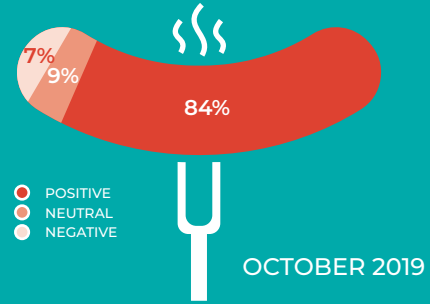
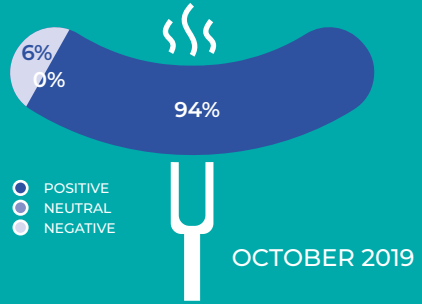
# OCTOBER 19 Monthly Social Review Report Restaurants & Casual Dining Restaurants



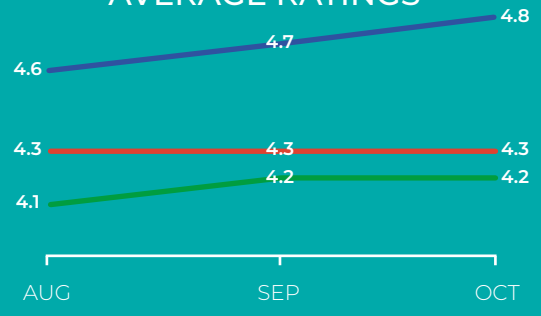
## % CHANNEL SHARE OF SOCIAL REVIEWS



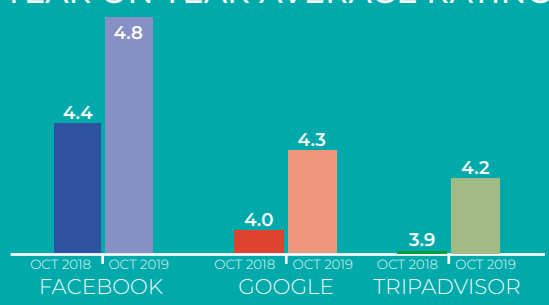
## POSITIVE SENTIMENT TRACKER PER CHANNEL



## AVERAGE RATINGS



## YEAR ON YEAR AVERAGE RATINGS



10% OF POSITIVE REVIEWS MENTIONED "TIME"

34% OF NEGATIVE REVIEWS MENTIONED "MEAL"