



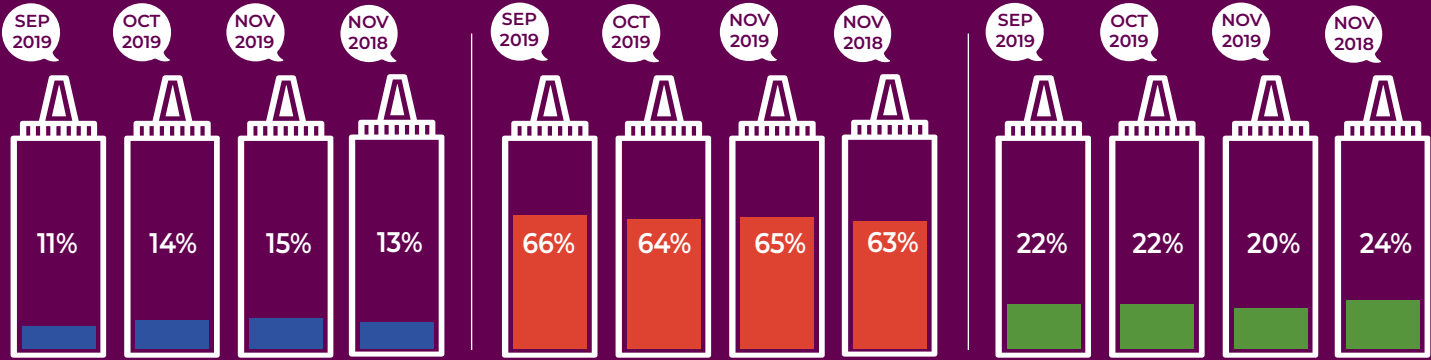
The data driving delighted guests

- FACEBOOK
- GOOGLE PLACES
- TRIPADVISOR

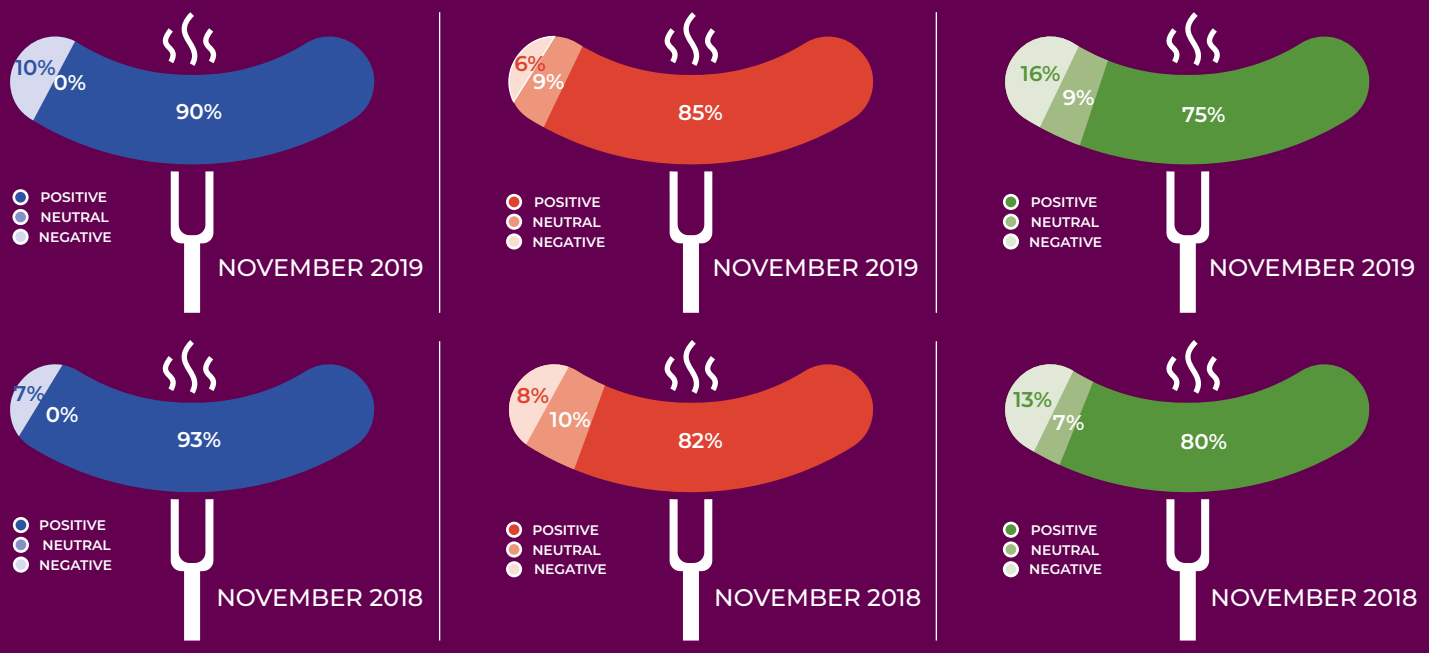
# NOVEMBER 19 Monthly Social Review Report Pubs & Bars



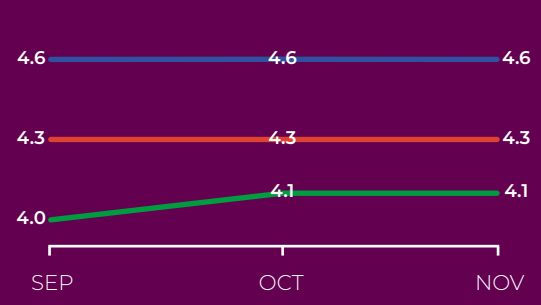
## % CHANNEL SHARE OF SOCIAL REVIEWS



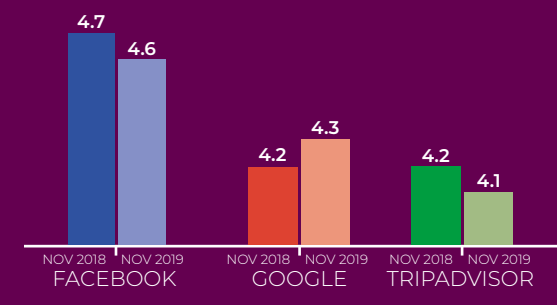
## POSITIVE SENTIMENT TRACKER PER CHANNEL



## AVERAGE RATINGS



## YEAR ON YEAR AVERAGE RATINGS



5% OF POSITIVE REVIEWS MENTIONED "MEAL"

25% OF NEGATIVE REVIEWS MENTIONED "WAIT"

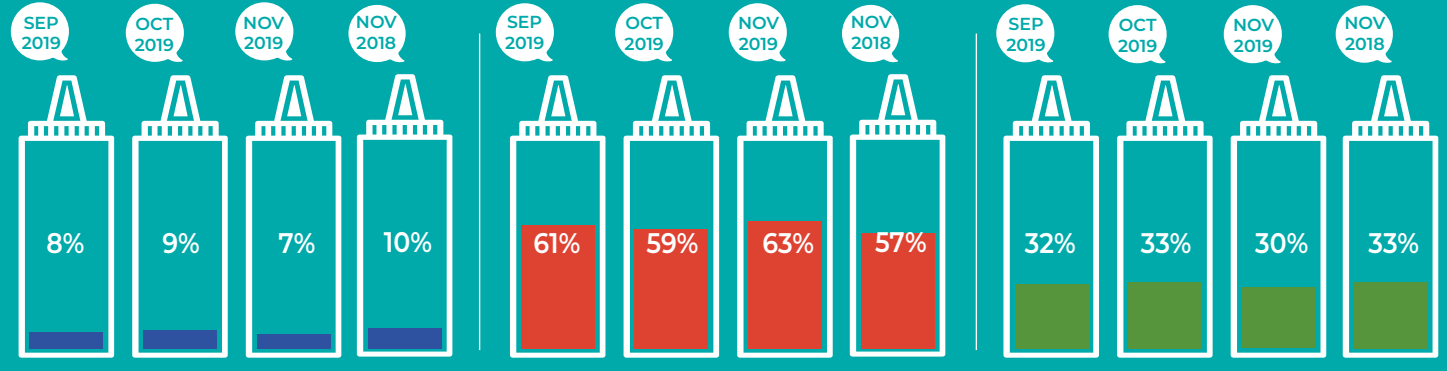


- FACEBOOK
- GOOGLE PLACES
- TRIPADVISOR

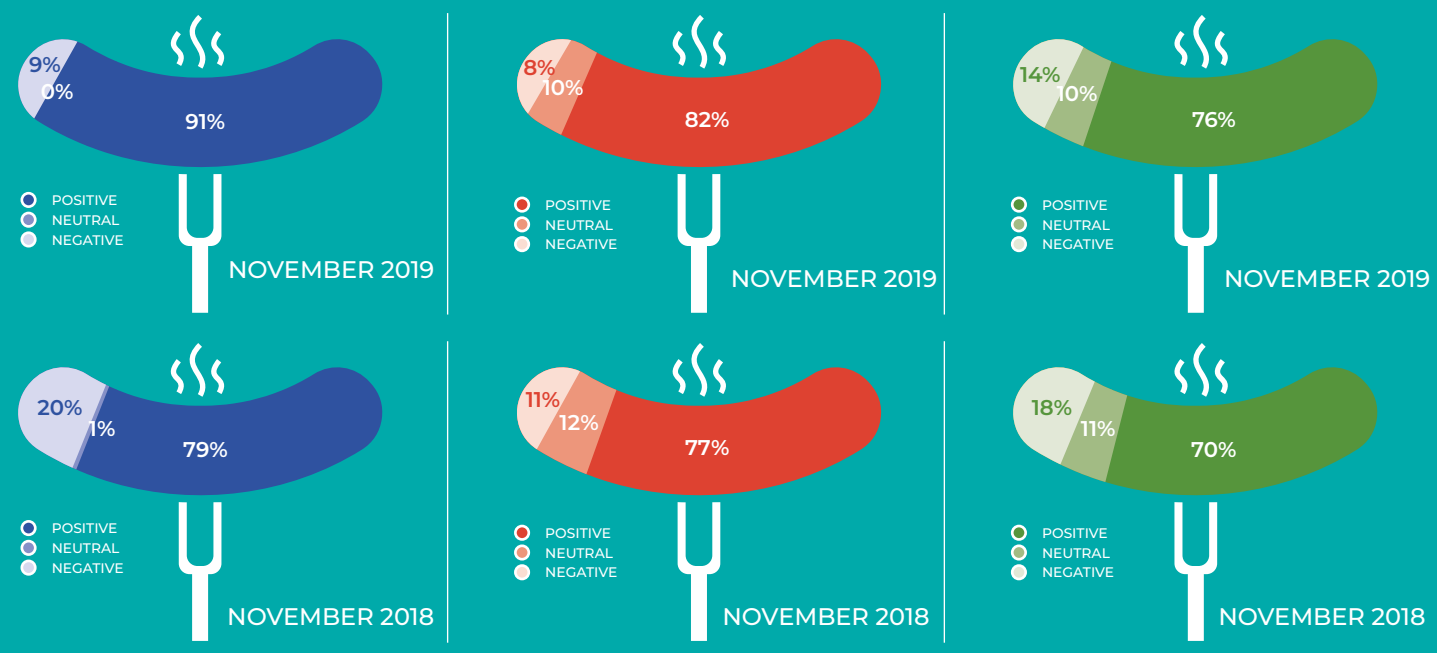
# NOVEMBER 19 Monthly Social Review Report Restaurants & Casual Dining Restaurants



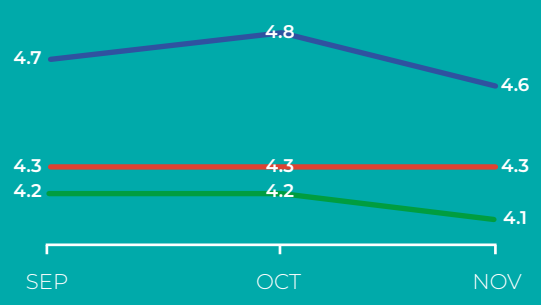
## % CHANNEL SHARE OF SOCIAL REVIEWS



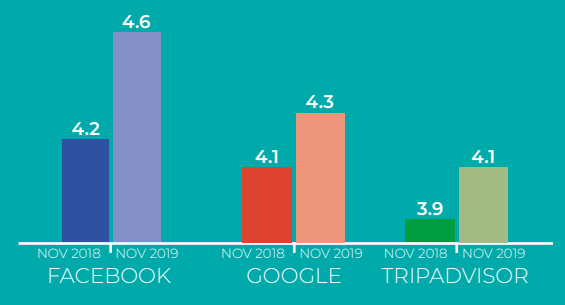
## POSITIVE SENTIMENT TRACKER PER CHANNEL



## AVERAGE RATINGS



## YEAR ON YEAR AVERAGE RATINGS



5% OF POSITIVE REVIEWS MENTIONED "PRICE"

12% OF NEGATIVE REVIEWS MENTIONED "COLD"