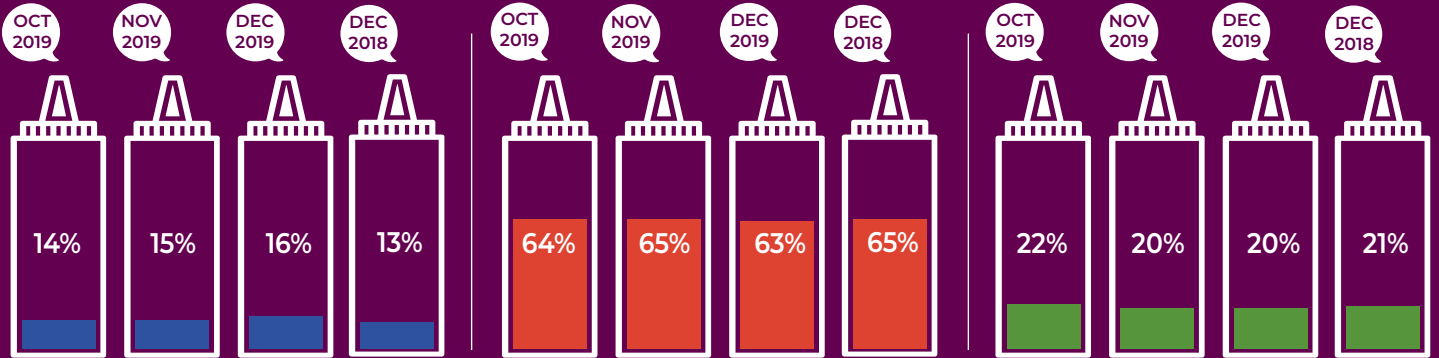


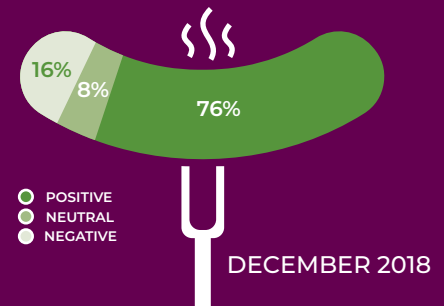
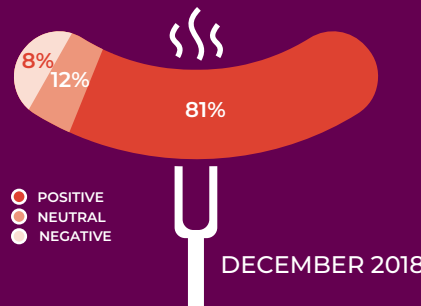
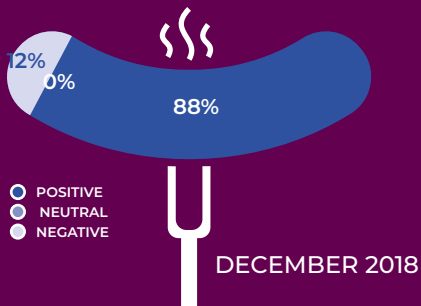
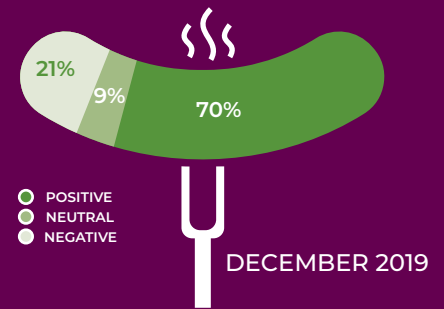
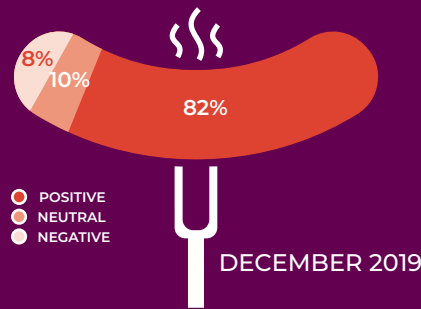
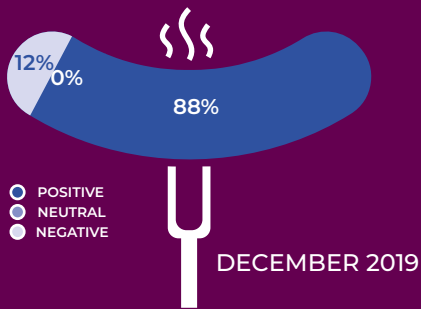
DECEMBER 19 Monthly Social Review Report Pubs & Bars



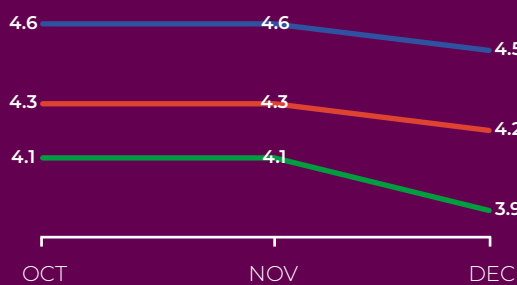
% CHANNEL SHARE OF SOCIAL REVIEWS



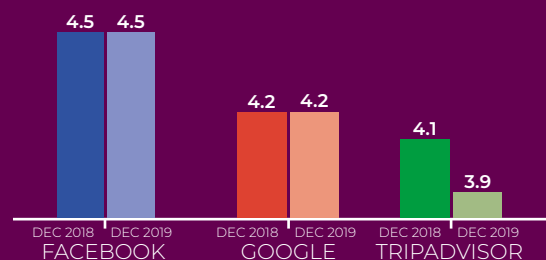
POSITIVE SENTIMENT TRACKER PER CHANNEL



AVERAGE RATINGS



YEAR ON YEAR AVERAGE RATINGS



6% OF POSITIVE REVIEWS MENTIONED "CHRISTMAS"

20% OF NEGATIVE REVIEWS MENTIONED "BAR"

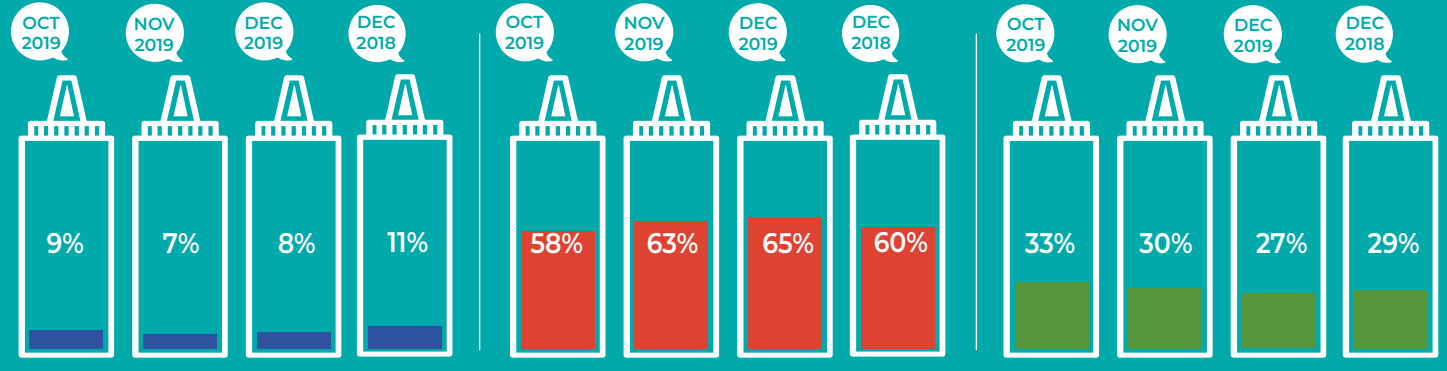


- FACEBOOK
- GOOGLE PLACES
- TRIPADVISOR

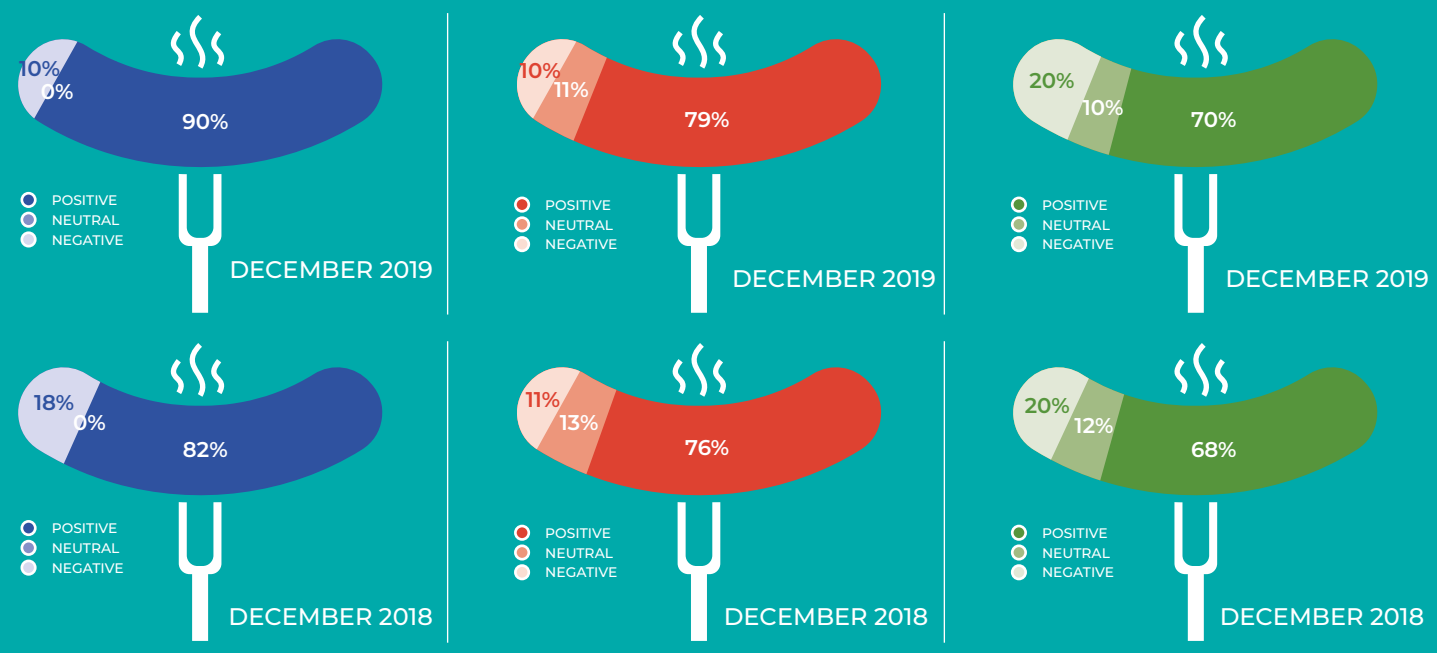
DECEMBER 19 Monthly Social Review Report Restaurants & Casual Dining Restaurants



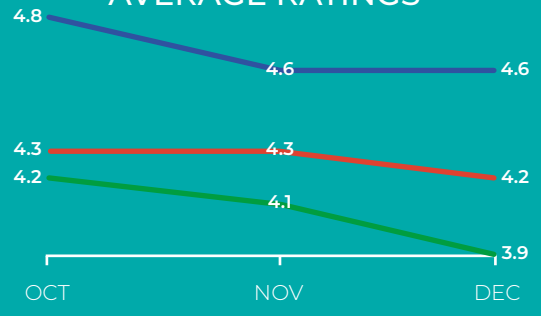
% CHANNEL SHARE OF SOCIAL REVIEWS



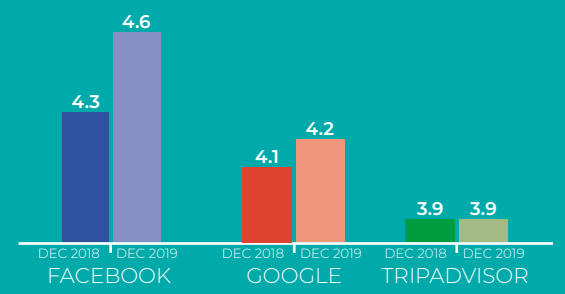
POSITIVE SENTIMENT TRACKER PER CHANNEL



AVERAGE RATINGS



YEAR ON YEAR AVERAGE RATINGS



4% OF POSITIVE REVIEWS MENTIONED "MEAL"

33% OF NEGATIVE REVIEWS MENTIONED "WAIT"