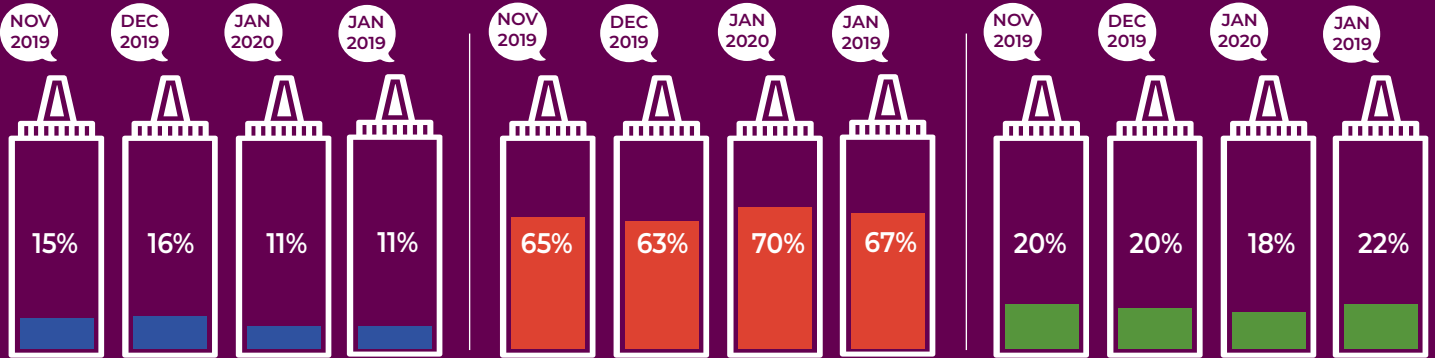


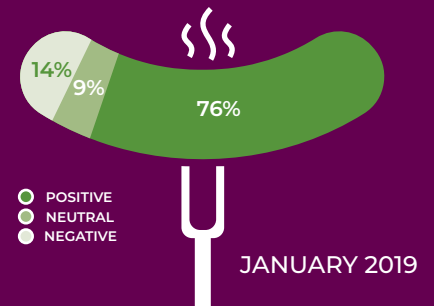
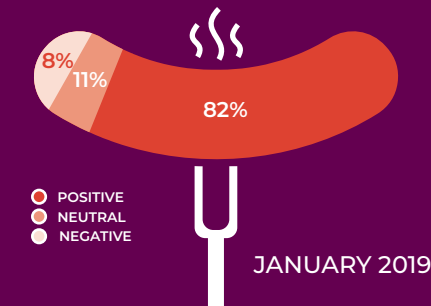
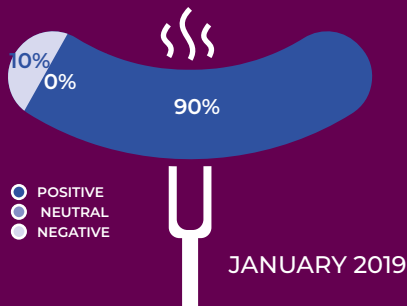
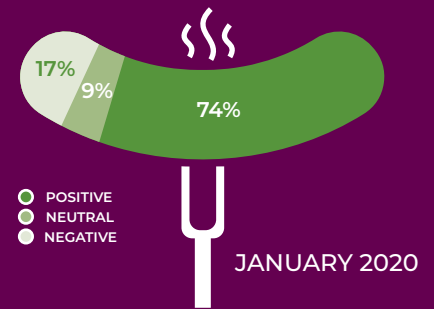
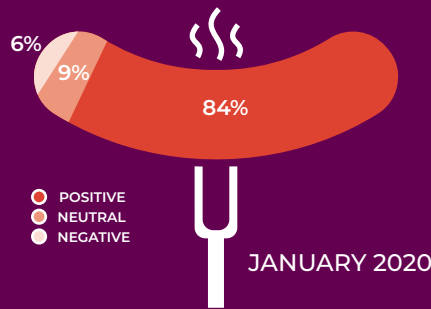
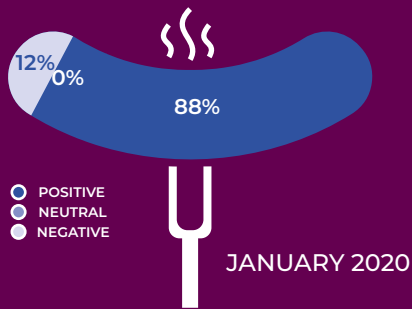
JANUARY 20 Monthly Social Review Report Pubs & Bars



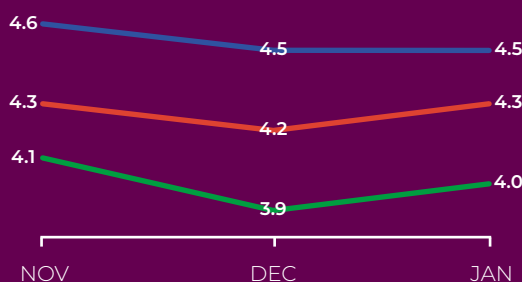
% CHANNEL SHARE OF SOCIAL REVIEWS



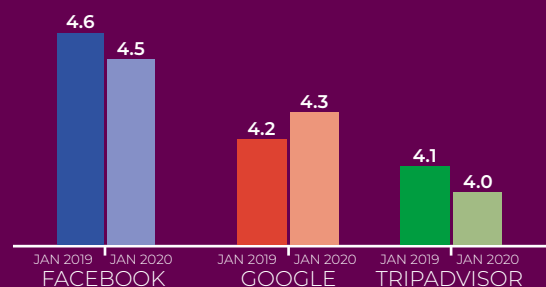
POSITIVE SENTIMENT TRACKER PER CHANNEL



AVERAGE RATINGS



YEAR ON YEAR AVERAGE RATINGS



“COCKTAIL” WAS MENTIONED
500 TIMES IN POSITIVE REVIEWS

24% OF NEGATIVE REVIEWS
MENTIONED “WAIT”



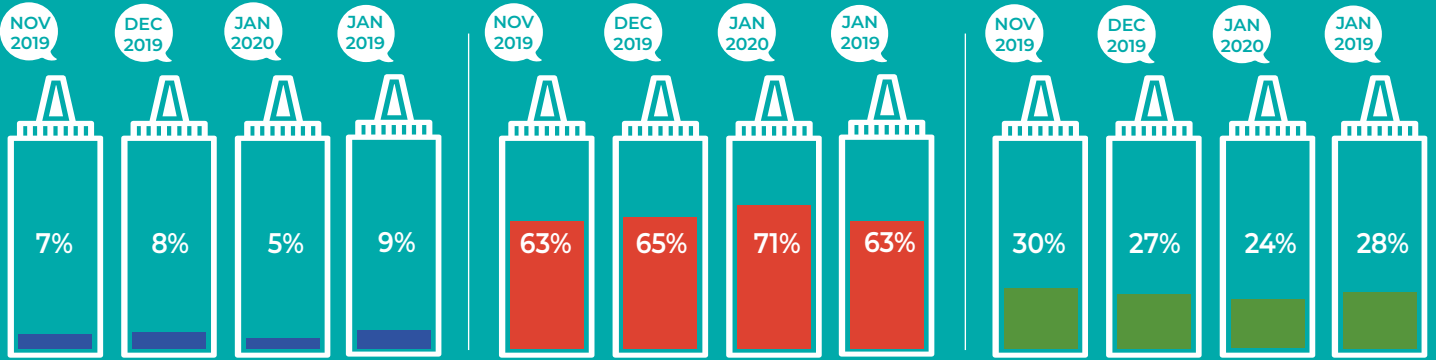
The data driving delighted guests

- FACEBOOK
- GOOGLE PLACES
- TRIPADVISOR

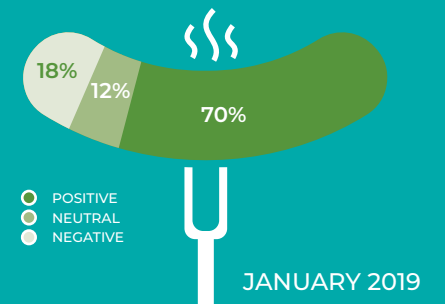
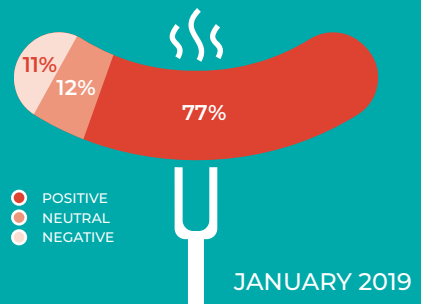
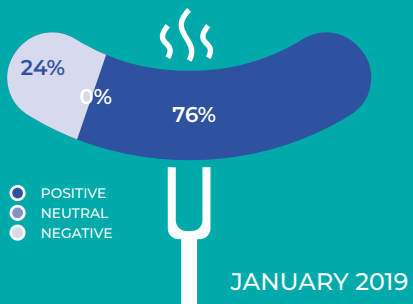
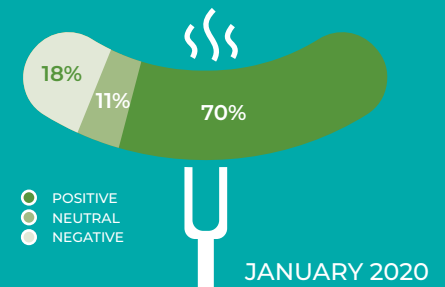
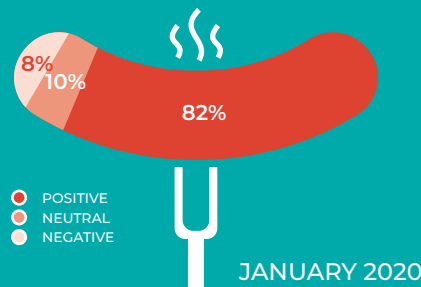
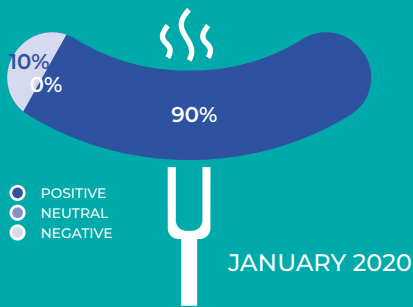
JANUARY 20 Monthly Social Review Report Restaurants & Casual Dining Restaurants



% CHANNEL SHARE OF SOCIAL REVIEWS



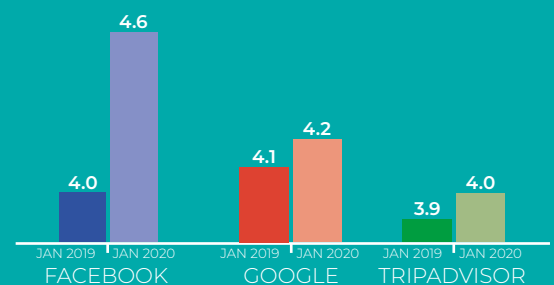
POSITIVE SENTIMENT TRACKER PER CHANNEL



AVERAGE RATINGS



YEAR ON YEAR AVERAGE RATINGS



5% OF POSITIVE REVIEWS MENTIONED "TIME"

"ARRIVE" WAS MENTIONED 351 TIMES IN NEGATIVE REVIEWS