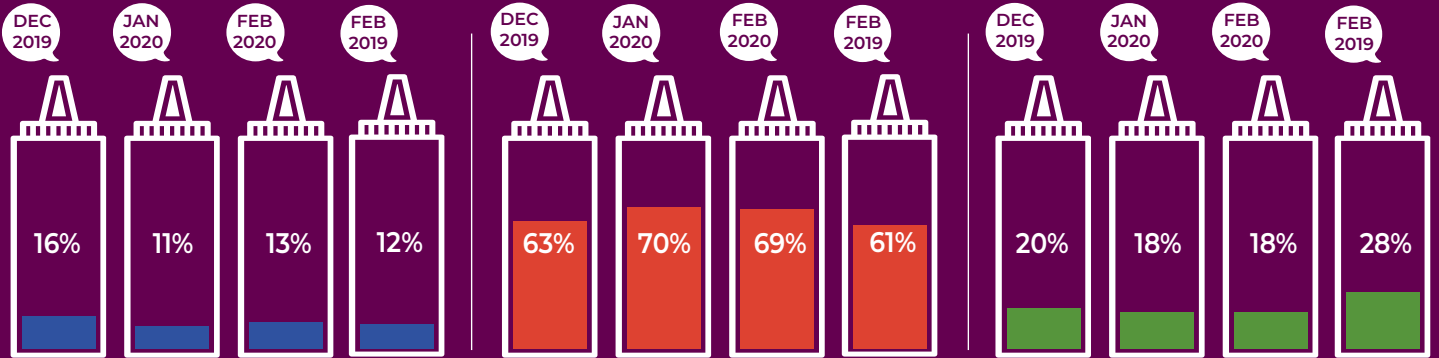


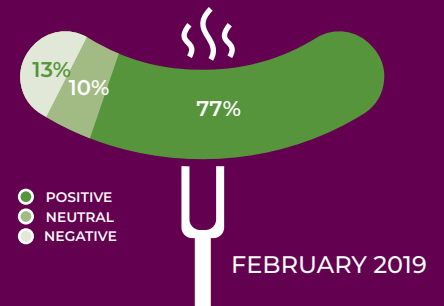
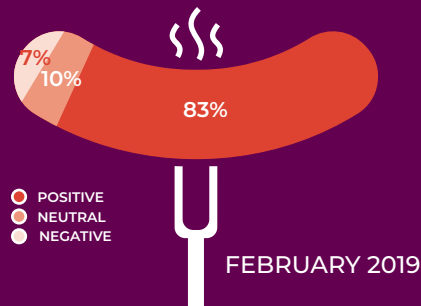
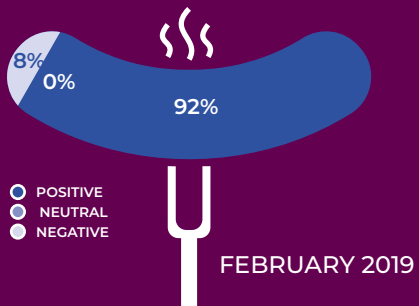
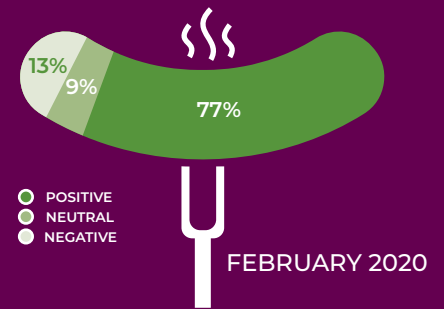
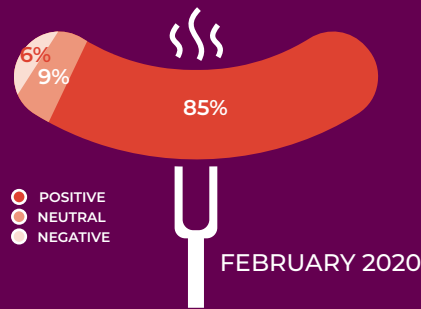
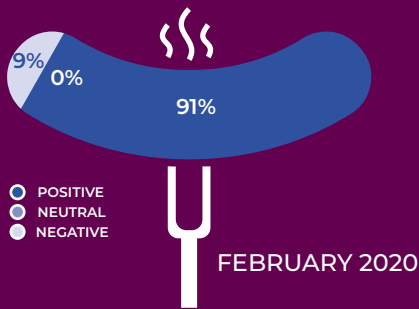
FEBRUARY 20 Monthly Social Review Report Pubs & Bars



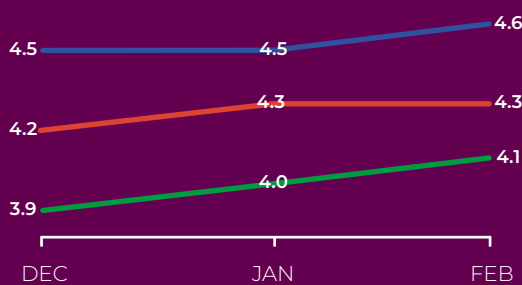
% CHANNEL SHARE OF SOCIAL REVIEWS



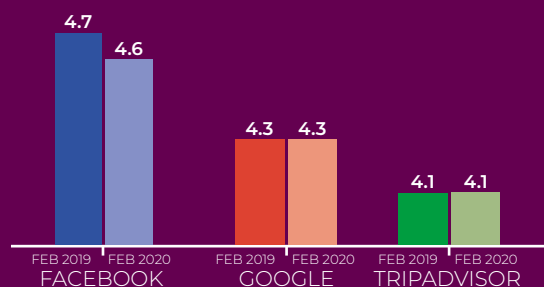
POSITIVE SENTIMENT TRACKER PER CHANNEL



AVERAGE RATINGS



YEAR ON YEAR AVERAGE RATINGS



2% OF POSITIVE REVIEWS MENTIONED "BIRTHDAY"

20% OF NEGATIVE REVIEWS MENTIONED "TIME"

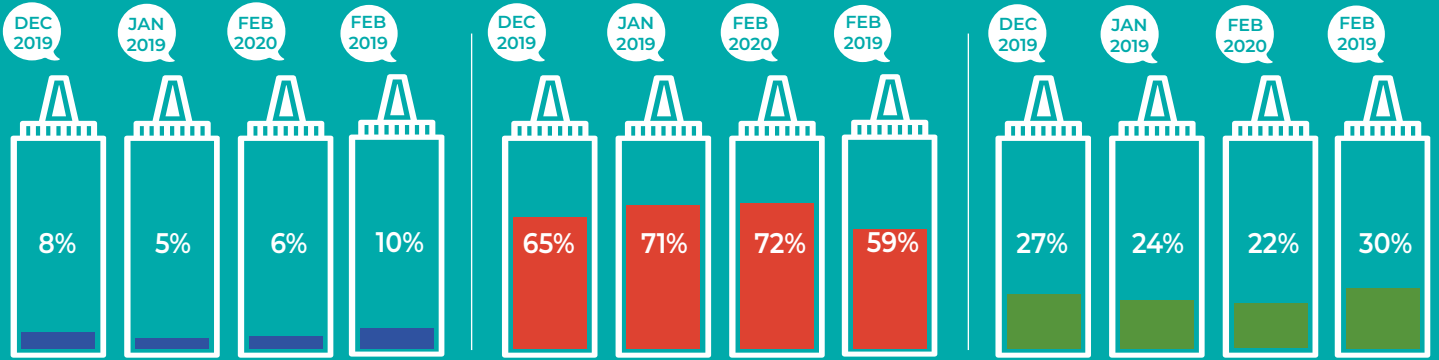


- FACEBOOK
- GOOGLE PLACES
- TRIPADVISOR

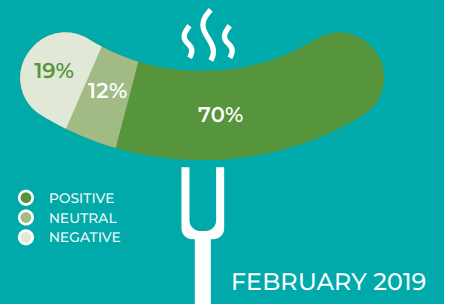
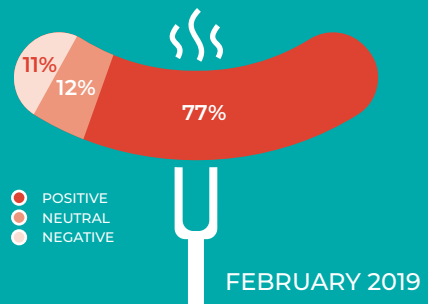
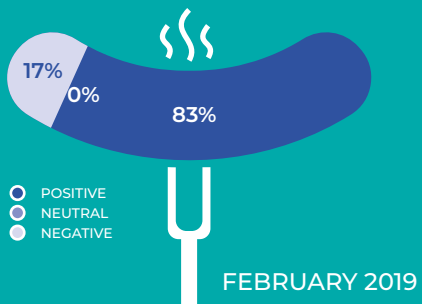
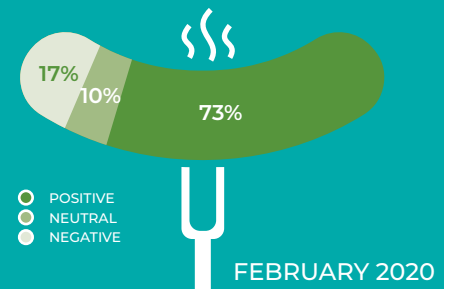
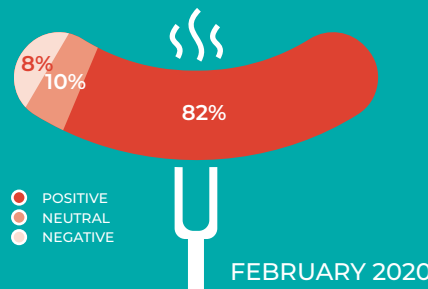
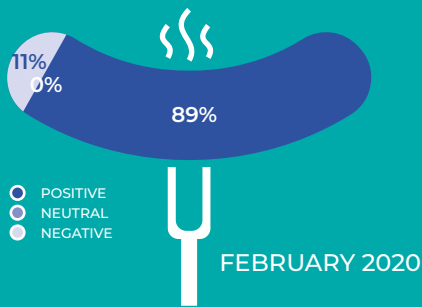
FEBRUARY 20 Monthly Social Review Report Restaurants & Casual Dining Restaurants



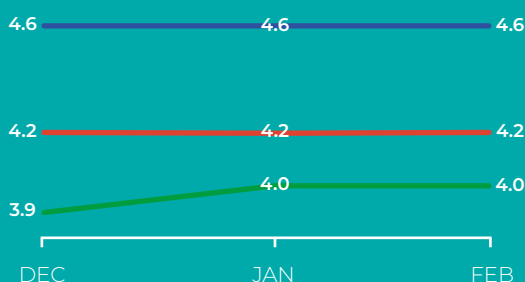
% CHANNEL SHARE OF SOCIAL REVIEWS



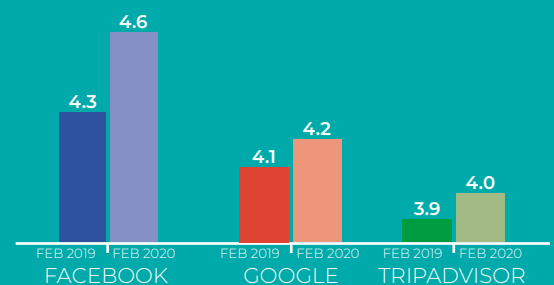
POSITIVE SENTIMENT TRACKER PER CHANNEL



AVERAGE RATINGS



YEAR ON YEAR AVERAGE RATINGS



1% OF POSITIVE REVIEWS MENTIONED "VALENTINE"

29% OF NEGATIVE REVIEWS MENTIONED "WAIT"